



THE
VERONIQUE
COLLECTION



SAMUEL & SONS



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Shown above, from left to right: Mirielle Embroidered Border and Corinne Embroidered Border in Limestone and 1/8" Veronique Cord with Tape in Cornsilk
Shown on cover:

JANUARY 2019 (NEW YORK, NY) - Veronique is a classical collection of passementerie composed of a tri-tonal tassel fringe, a 3" fine bullion fringe, two ornate raised embroidered borders and two twisted cords. These trimmings are complemented by a double tassel tieback with a bullion skirt, multicolor tassel overhangers and header molds adorned with crisscross bands and velvet ruche wrapping. A coordinating fine bullion skirt key tassel completes this ensemble.

Veronique is composed of ten tonal shades, each with a mélange tri-color rotation. Blush, greys, blues and greens are amongst those in its repertoire. In some positions, up to ten different color yarns are combined to achieve the ideal nuances and tonal balance.

A unique embroidery technique is employed in the Veronique collection to create the dimensional patterning in the **2.75" Mirielle Border** and the **2" Corinne Border**. The patterning of the Mirelle Raised Embroidered border is a nod to Chippendale décor while the Corinne Raised Embroidered Border silhouettes a graceful ogee frame.

The twisted cords in the collection have a tri-color ply rotation and are offered in both 2.5mm and 5mm diameters. The collection offers a 3" bullion composed of fine branches in a tri-color rotation that coordinates with the rhythm of the tassel fringe and both twisted cords.

Veronique introduces new tonal color palettes to the Samuel & Sons anthology in Antique - a documentary trim-inspired color that combines vintage rose, tea and Dresden blue. Cornsilk is another notable color introduction in its sophisticated combination of subdued ivory, gold and linen tones. In contrast, Veronique also offers a vivid combination of ivory and shades of emerald in the color leaf and a fresh mix of soft blues, greens and ivories in Meadow.

The Veronique collection uniquely blends varied tones of timeless colors within time-honored, documentary-inspired patterning. The Veronique trimmings will work with a multitude of dry fabrics in a wide variety of applications and settings.

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Shown top: Veronique Key Tassels from left to right in Linen, Pearl and Petal, Leaf, and Porcelain. Veronique Double Tassel Tiebacks shown from left to right in Meadow, Antique, Blossom, Limestone and Cornsilk.
Shown bottom, from left to right: Corinne Embroidered Border in Cornsilk, Mireille Embroidered Border in Pearl, and Veronique Tassel Fringe in Cornsilk

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Shown above, from left to right: Corinne Embroidered Border in Limestone and Mireille Embroidered Border in Antique:

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Shown above: Veronique Key Tassel in Antique

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