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## SUNBRELLA® CONTRACT BRINGS PERFORMANCE FABRIC TO THE NEOCON PLAZA

The Outdoor Amenity Space Provides an Experiential, Relaxing Respite from The NeoCon Show Floor while Showcasing the Latest in Indoor and Outdoor Commercial Textile Trends

Sunbrella® Contract will bring 19 of its extraordinary contract upholstery and shade fabrics to The NeoCon Plaza outdoor experience on June 10-12 in Chicago. Attendees can experience Sunbrella Contract fabrics on lounge seating, pillows, drapery and shade features while seeing first-hand how its durable and fade-resistant fabrics meet demanding commercial needs and provide endless possibilities to create inspiring spaces.

“Interior designers are pursuing greater flexibility and connection with the outdoors when creating education, healthcare, hospitality and office spaces,” Tracy Greene, Sunbrella Contract design director, said. “Whether they’re students, employees or patients, people have increasingly higher expectations for comfort and design in their everyday experience. Sunbrella Contract fabrics aim to provide the colors, patterns and durability to meet and go beyond those expectations both indoors and out.”

The NeoCon Plaza experiential outdoor environment is inspired by an “urban boardwalk” concept due to its proximity to the Chicago River. It will offer visitors a place to connect, collaborate, relax, recharge and unwind, as well as feature sweeping views of the Chicago River, Riverwalk and Chicago cityscape. Inspired by a variety of outdoor, urban oases, the NeoCon Plaza will be outfitted with scenes ranging from beachy lounges to a park. Along the meandering boardwalk, which was built by Skender Construction, guests will find different sheltered and unsheltered spaces playing host to cafes, dining areas, outdoor activities, meeting tables and work stations.

These social and ancillary spaces will be furnished by Haworth Collection brands including Haworth, Janus et Cie and Cappellini upholstered in Sunbrella Contract fabrics. Visitors can experience the wide range of colors, patterns and textures available from Sunbrella, from soothing blues and nature-

inspired greens on furniture and pillows throughout the space to vibrant orange and pink fabric tent liners.

The entire footprint will be covered with ECONYL® custom carpeting from Aquafil, a regenerated nylon made from waste recovered from landfills and oceans. Attendees will also enjoy a wide range of gourmet food and drink options for breakfast through evening created by Chef Michael Kornick of DMK, the restaurant group behind The Mart's Marshall's Landing.

To experience Sunbrella, visit The NeoCon Plaza for a bite to eat, to catch up on email or some relaxing downtime.

Sunbrella Contract | booth # 7-7054 | [sunbrellacontract.com](https://sunbrellacontract.com)

## ABOUT SUNBRELLA CONTRACT FABRICS

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Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform, and Sunbrella Contract fabrics are no exception. With sophisticated styles, beautiful color palettes, soft feel and ultimate cleanability, Sunbrella Contract fabrics give commercial interior designers the material they need to create the extraordinary.

The Sunbrella Contract line of fabrics are the right choice when performance matters for workplace, healthcare, education and hospitality, providing endless possibilities to create inspiring commercial interior and outdoor spaces.

Versatile in style and function, Sunbrella Contract fabrics offer outstanding durability, fade resistance and ease of cleaning while also offering peace of mind. Sunbrella Contract fabrics meet or exceed all ACT voluntary performance guidelines, including abrasion in high traffic/public spaces, where abrasion resistance is crucial.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella and Sunbrella Contract fabrics, including inspiration, fabric collections and where to buy, visit [sunbrellacontract.com](https://sunbrellacontract.com).