



## Summit International Flooring

**FOR IMMEDIATE RELEASE**

**May 15, 2019**

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*Whippany, New Jersey (5/15/19)* – Summit International Flooring (SIF), a leading distributor of high-end flooring solutions, has announced that they will be showcasing two exhibits at the NeoCon show in Chicago. One of the showrooms, located on the eleventh floor of the Merchandise Mart, Space 11-135, will feature rugs and carpets from OBJECT CARPET, the Top 50 Luxury Brand from Germany. The second exhibit, which is located on the seventh floor, Space 7-9102, will feature woven vinyl products from Fitnice Flooring.

“Since we have been attending NeoCon for decades, we know what it takes to create a display space that grabs people's attention,” said David Numark, President and CEO of Summit International Flooring. “That is why our showroom on the eleventh floor currently serves as a luxury destination for attendees that are looking for unique and high-end rugs and carpets. Yet for 2019, we felt like we needed to expand our presence in The Mart. After reviewing the idea with our partners at Fitnice Flooring, we decided to create a second exhibit on the seventh floor that will showcase their beautiful and durable woven vinyl products that resist fraying. We look forward to seeing everyone at NeoCon this year and hope that when people think of luxury flooring solutions, they think of Summit International Flooring.”

In addition to the products that will be showcased, SIF will also be serving refreshments in both locations. They invite attendees to join them in both the 7<sup>th</sup> and 11<sup>th</sup> floor showrooms to taste wine from around the world.

### **ABOUT FITNICE WOVEN VINYL FLOORING**

*Located in Barcelona, Spain, Fitnice promotes a variety of products. Innovation and development of modern tools in recent years have transformed the traditional looms, but knitting is still their passion. Their floors ensure that tradition combines with the use of European yarn respectful to the environment and to people. They merge their production with the demands of the international market, obtaining final products that do not disappoint and offers appearance retention. For more information, visit [www.fitnice.com](http://www.fitnice.com), or email at [info@fitnice.com](mailto:info@fitnice.com).*

### **ABOUT OBJECT CARPET**

*Carpets have been their business and passion for more than 40 years. They want to improve things, that means quality without compromise, function interwoven with a special design, and incorporating Wellness and Sustainability into their products. Hence, they do not just follow trends, they set them. Carpets by OBJECT CARPET stand for durability and robustness and they use only the best raw materials for their carpets. They rely on the fact that their products are made in Germany and are confident that it is quality that counts. No compromise. For more information, visit [www.object-carpet.com](http://www.object-carpet.com) or email at [info@object-carpet.com](mailto:info@object-carpet.com).*

### **ABOUT SUMMIT INTERNATIONAL FLOORING**

*Summit International Flooring, headquartered in Whippany, New Jersey, was founded in 2003, and is one of the nation's premier independent flooring suppliers and consultants, providing the most unique and high quality of floor coverings – ranging in part, from OBJECT CARPET (Germany), to Van Besouw (Holland), to Jacaranda Carpets (UK), and Fitnice Flooring (Spain). Serving top design firms, architects, and floor covering professionals who require top-quality goods with innovative design and exceptional value, Summit International Flooring is the exclusive U.S. distributor of many specialty floor coverings. For more information, visit [www.Summit-Flooring.com](http://www.Summit-Flooring.com), email at [info@summit-flooring.com](mailto:info@summit-flooring.com), or call 973-301-0800.*

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