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Beaufurn Welcomes Everyone to Showroom 1159

ADVANCE, N.C. (Apr. 18, 2019) — Beaufurn, the manufacturer of fashion-forward, functional designs announced today that it has signed a multi-year agreement for a permanent showroom in Chicago’s Merchandise Mart.

Beaufurn is working with Thomas Patrick Consulting and Bushman Construction to create a space that reflects the direction it is heading as an organization. The showroom highlights Beaufurn’s commitment to strengthening relationships with its customers and expanding its presence in the contract market.

Beaufurn’s CEO Thomas Bongaerts said, “For the past two decades, Beaufurn has been manufacturing furniture that speaks to the hospitality and contract markets in terms of scale, transitional and contemporary aesthetics, and budgets. Over the past several years however we’ve put particular attention into growing the commercial side of the business – developing products specifically geared to the needs of the contract user. Our uncomplicated styling, linear profiles, durability, and comfort are perfect for offices, lobbies, corporate cafeterias, and reception areas. With this in mind we felt the time had come to increase our footprint in the Merchandise Mart year-round not just at NEOCON.”

The new 943 ft showroom, designed by Michael Duncan and Stephanie Shoffner, will allow designers to experience the fit and sit of Beaufurn’s furnishings. The grand opening of Showroom 1159 at this year’s NEOCON will feature the introduction of contract styles Ibiza modular seating system, Solace and Strata chairs, and the Infinity conference table. Also being showcased are popular recent introductions including the Urban Tops collection, Monterey table, and the Allure and Perla chairs.

ABOUT BEAUFURN Beaufurn designs and manufacturers professional grade, contemporary and transitional furnishings for the hospitality, contract, and entertainment markets. Since 1998, restaurants, hotels and commercial institutions around the world have trusted Beaufurn to create innovative environments that bring aesthetic, functional and durable value to the spaces they occupy. Based in Advance, N.C., the company’s client list includes The Cheesecake Factory, MGM, Nordstrom, Carrabba’s and Marriott. To learn more, visit www.Beaufurn.com.

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