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nienkämper

For immediate release
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BELLE CHAIR :: Design BUSK+HERTZOG

Belle chair is a statement piece with a unique profile that is bound to become a true design icon. Its simple and organic shape is striking and uncomplicated with proportions that feel at ease in any interior design setting. Resting on a contemporary swivel disc-base, Belle strikes a balance between big style and a small footprint, making it perfect for places where floor space is at a premium. Make a dynamic impression by way of contrasting fabrics on the seat interior or the exterior form to create an additional design element. Beautiful, sculptural and distinctive; BELLE chair makes a bold statement in any environment.

The comfortable and characteristic lounge chair was designed specifically with public spaces in mind all though it surely due to its versatility will find its way to private homes as well. The armrests are cleverly integrated with the curved seat-back which again is part of the pure unbroken lines of the chair - the profile of a bell upside down. The chair elegantly "balances" on a swivelling base adding additional comfort and functionality to the iconic design. Its non-directional design narrative makes it ideal as a freestanding lounge chair, as it is equally attractive and applicable from any angle. "Belle strictly follows our design philosophy working in the cross-field between public and private spaces" –B+H

About Busk+Hertzog

Flemming Busk and Stephan Hertzog formed their successful studio in Denmark in 2000. To date their studio has won more than 75 of the most prestigious international design awards, including "Best of Best" Red Dot Awards, IF Awards and Good Design Awards, making them the most award-winning Danish designers of their generation. Several of their designs are part of permanent exhibitions at design museums around the world. Busk+Hertzog's design characteristics are sculptural, clean lines and a simple expression with minimal embellishment. Busk+Hertzog follow the philosophy that every decorative thing should also have a practical utility. That is how both designers combine practical and exclusive elements to exceptional design. The design duo is now based in Lisbon, Portugal.

Established in 1968, Nienkämper is an internationally recognized designer and manufacturer of fine office furniture. Recognized as one of the 50 Best Managed Companies in Canada each year since 2009, Nienkämper is committed to



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being at the forefront of innovation; collaborating with forward-thinking designers; and pushing the boundaries of technology. Excellence from design to delivery. Please visit www.nienkamper.com

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