

Crossville Launches Alaska Porcelain Tile Collection New Product Mimics Look of Real Terrazzo with Dual Matte & Shimmer Finish

Crossville, Tenn. - Officials with Crossville, Inc. have announced the launch of Alaska, a terrazzo-look porcelain tile collection. Manufactured with Crossville's Digital Plus technology, Alaska replicates the timeless appearance of terrazzo tile enhanced with a dual finish that blends matte and shimmer for a convincing effect. The distinct surface visual interpreted in a durable porcelain tile provides designers and specifiers an advantageous, high performance, and cost-effective alternative to real terrazzo that's suitable for commercial and residential installations.

"We named this collection Alaska because it is our largest state, and this product includes our largest tile produced here in Crossville," explains Lindsey Waldrep, Crossville's vice president of marketing.

Additionally, Waldrep shares that the collection was developed to help designers explore new frontiers with the look of terrazzo. Because Alaska guarantees superior performance and other advantages unheard of with traditional terrazzo material, she says it "can be used in places and in ways the real thing just couldn't".

The line's tone-on-tone visuals, enhanced by the hint of glint revealed as light passes across the dual finish surface, come in five colors: Ice, Bone, Mink, Glacier, and Tundra. These versatile neutrals are foundational hues ideal for undergirding any design scheme and were formulated to coordinate with other popular Crossville collections.

The colors reach maximum potential in the collection's generous range of sizes. Field tiles are offered in 24x48, 24x24, and 12x24. There are also a classic 2x2 square mosaic and an adventurous new polygon mosaic, mesh-mounted on 13x15 sheet. These mosaics are excellent solutions for wet area floor installations, in addition to providing customizable accents for wall and floor applications. Alaska's terrazzo-look installations can be finished fully with the line's cove base and bullnose trims.

As a certified porcelain tile product, the collection answers demanding technical requirements for a wide range of applications. The line is responsibly manufactured in the U.S., contains recycled content, and is Green Squared certified. It's an ideal surfacing solution for projects for which sustainability and environmental standards are priorities.

With a subtle yet stunning terrazzo look, an abundance of sizes, colors, and styles, Alaska porcelain tile collection by Crossville invites designers to explore new possibilities.

Learn more at [crossvilleinc.com](https://www.crossvilleinc.com).