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MAYER FABRICS AND SUNBRELLA® PRESENT 'WONDERLUST' COLLECTION

Sunbrella Contract Fabric Collection Inspired by the Travels and Collected Objects of
Alexander Girard at the Museum of International Folk Art

Inspired by the global travels of collector, designer and museum benefactor Alexander Girard, Mayer Fabrics and Sunbrella® offer the Sunbrella Contract collection for the commercial market, Wonderlust. Created in collaboration with the Museum of International Folk Art, Wonderlust brings the warmth, pattern and color of global folk art to commercial spaces along with the trusted performance of Sunbrella Contract fabrics.

"We are excited to partner with the Museum of International Folk Art to develop a new Sunbrella Contract fabric collection," says Rob Mayer, president of Mayer Fabrics. "We spent days exploring the museum archives, which inspired our design team to develop a compelling collection, not only ideal for commercial interiors but outdoors as well."

Through his travels, Girard amassed a collection of over 100,000 masks, dolls, ceramics, toys, fine art, textiles and ceremonial objects that he later donated to the Museum of International Folk Art, a division of the Museum of New Mexico, creating an exuberant tour of the world's cultures, crafts and distinct world views.

Honoring Girard's global journey of discovery, the collection name 'Wonderlust' connotes a focused desire to understand the emotional and cultural context in which an object comes to express its identity. Mayer Fabrics designer Kimberle Frost worked with Sunbrella designer Tracy Greene and Pamela Kelly, vice president of licensing of the Museum of New Mexico, to create seven vibrant patterns drawn from Girard's beloved folk art, as well as objects from the Pueblo and Hispanic villages outside Santa Fe.

Frost explains, "Our goal was not to reproduce the actual design, but to evolve it—to find the essential element of the object, tell the story of its journey and give it new life through pattern and color."



Certain motifs capture the spirit of a distinct time and place within each fabric—the crosshatching on pottery from Acoma Pueblo of New Mexico, the “eye” of protective Milagro charms, the geometry of 18th century Netherlandish sewing samplers.

“Wonderlust reflects the global artistry represented in the Girard collection at the Museum of International Folk Art,” says Greene. “Kimberle brought together the team, the inspiration and the pictorial journey from our own travels to make each pattern unique.”

The Sunbrella Contract fabrics of Wonderlust are modern yet timeless, bringing joyful energy to commercial spaces while exceeding the ACT Voluntary Abrasion Guideline for use in high traffic areas. Featuring 44 rich colorways, they incorporate special yarns and weaving techniques to evoke textures like hand embroidery and wool. Each fabric makes a strong statement on its own, but Sunbrella’s careful color control process ensures that they also beautifully complement any other Sunbrella Contract fabric by Mayer Fabrics. Featuring durable solution-dyed fibers with exceptional fade resistance and bleach cleanability, the collection is ideal for high-traffic areas.

Mayer Fabrics is pleased to donate a portion of the proceeds from the sale of fabrics in the Wonderlust Collection to the Museum of International Folk Art and the Museum of Indian Arts & Culture.

For more information about Sunbrella Contract and Wonderlust, visit the Sunbrella booth # 7-7054 at NeoCon or visit <https://wonderlust.sunbrella.com>.

ABOUT MAYER FABRICS

Mayer Fabrics consistently delivers innovative and effective contract textile solutions that bridge the gaps between design, durability, affordability and sustainability.

Mayer Fabrics has understood its customers deserve to receive quality products at excellent prices. Mayer Fabrics’ product line is ever-expanding and changing, utilizing the latest technology and incorporating great design and fresh colors. What has remained constant is a commitment to value for those who specify their textiles.

Founded in 1897, Mayer Fabrics is a 121-year-old 5th generation family-owned company based in Indianapolis, Indiana with worldwide distribution. For more information on Mayer Fabrics, to view our Collections and read about our design inspiration please visit mayerfabrics.com.

ABOUT THE MUSEUM OF NEW MEXICO

Established in 1909 in Santa Fe, and comprised of four museums, and seven historic sites, the Museum of New Mexico is one of the largest state-run museum systems in the United States. With over 350,000 objects from over 150 nations,

the Museum contains one of the richest and most diverse design archives in the world. Situated at the nexus of European, Latin American, Native American and American culture in a region rich with renowned artists, and writers, the museums hold a vast repository of items unique to the cultural terroir of the region and from around the world. Visit museumofnewmexico.org.

ABOUT SUNBRELLA CONTRACT FABRICS

Sunbrella has revolutionized the way the world thinks about how beautiful fabrics look, feel and perform, and Sunbrella Contract fabrics are no exception. With sophisticated styles, beautiful color palettes, soft feel and ultimate cleanability, Sunbrella Contract fabrics give commercial interior designers the material they need to create the extraordinary.

The Sunbrella Contract line of fabrics are the right choice when performance matters for workplace, healthcare, education and hospitality, providing endless possibilities to create inspiring commercial interior and outdoor spaces.

Versatile in style and function, Sunbrella Contract fabrics offer outstanding durability, fade resistance and ease of cleaning while also offering peace of mind. Sunbrella Contract fabrics meet or exceed all ACT voluntary performance guidelines, including abrasion in high traffic/public spaces, where abrasion resistance is crucial.

Introduced in 1961, Sunbrella fabrics are manufactured and marketed by Glen Raven, Inc., a 138-year-old family-owned company based in North Carolina with operations worldwide. For more information on Sunbrella and Sunbrella Contract fabrics, including inspiration, fabric collections and where to buy, visit sunbrellacontract.com.