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AUTHENTIC DESIGN HELPS TO TELL THE HON COMPANY'S STORY *THE HON COMPANY UNVEILS NEW COLLECTIONS AT NEOCON*

(MUSCATINE, IA – May 28, 2019) — The HON Company continues to develop new product solutions to address the needs of the evolving workplace. Many of these new solutions will be on display at NeoCon, June 10-12 at the HON showroom, suite 1130 in the Merchandise Mart, Chicago, Illinois.

HON's theme this year is "Authentic to HON, Authentic to You." Authentic office design is about creating an office that tells a company's values, mission and goals in a way that connects with employees and customers on an emotional level. An authentic design reinforces a company's mission and message, which keeps everyone heading in the right direction and focused on the same goals. The solutions and collections featured throughout HON's showroom show how this is accomplished.

"From the furniture collections, finishes, materials, accessories and artwork- the showroom is authentic to the HON brand and tells our story", says Jennifer Petersen, vice-president of brand, member & community relations at The HON Company. "And when our dealers and their customers experience the space, they will be able to interpret how they can tell their own unique and authentic story utilizing HON's solutions."

Several recently introduced and soon to be launched collections will be displayed and highlighted throughout the showroom including Fuse™ personal storage, a reimagining of Voi® desks & Flock® seating, and the next evolution of HON's leading Ignition® seating collection. Most products displayed throughout the showroom are new to the market with in the past 12 to 18 months.

“At HON, we continue to focus on the customer, their needs and the evolving office. Some of the top of mind topics for business owners today include the changing workforce demographic, employee attraction & retention, and wellness in the workplace. While key decision makers aren’t necessarily thinking about investing in furniture to solve their problems- it can and it does,” explains Ric Andersen, general manager and vice-president of sales & service at The HON Company. “We have countless examples of how HON furniture has solved these real-world problems. We’ve helped businesses attract top talent and keep their best employees. We’ve created spaces for teams to be inspired, collaborate and solve problems. Our new product introductions and showroom show how this can be achieved.”

“HON has a long history of value and quality. Our members take pride in making products that will last and are accessible to businesses on a tight budget”, adds Ric. “We are pleased so many of our new introductions are made in the USA by HON members. With the impacts of the recent tariffs, HON continues to be able to offer exceptional value to our dealers and their customers.”

To see all of HON’s new introductions, visit the HON showroom, Suite 1130, in the Merchandise Mart during NeoCon, June 10-12 or visit hon.com/why-hon/hon-showrooms to schedule a visit.

To learn more about HON’s full line of office solutions or about The HON Company, visit hon.com.

About The HON Company

Since 1944 The HON Company has delivered inspired practicality to the workplace. By obsessing over tiny details and emphasizing timeless over trendy, HON designs and manufactures workplace furniture including chairs, tables, desks, workstations and storage. Headquartered in Muscatine, Iowa, The HON Company has numerous manufacturing facilities strategically located throughout the United States and markets its products through a nationwide network of loyal distribution partners. The HON Company is the largest operating company of HNI Corporation, a leading global office furniture manufacturer (NYSE: HNI). For more information, visit hon.com.