

GROUPE LACASSE

NEOCON 2019

INSPIRING COMMUNITY

At NeoCon 2019, Groupe Lacasse gets its inspiration from the **community!** Come and discover new **concepts** and exciting **conversations** for designing **collaborative workspaces** of the future.

For immediate release

CHICAGO, May 28, 2019 – Join us for the second year in our splendid showroom located at **Suite 1000**, 10th floor of the Chicago Merchandise Mart. Exclusively and entirely remodeled for NeoCon 2019, the Groupe Lacasse showroom will offer inspiration, new trends and friendships that you will remember well beyond 2020.

In our highly connected and dematerialized society, human interactions are more important than ever. This modern trend creates the need for professional environments to reinvent both their way of working and their relationship to space. How to **facilitate interactions, inspire co-workers, build a community?** Groupe Lacasse dedicates more than 10,000 square feet to answering these questions. Our furniture solutions have been specifically designed and made to address current workplace issues:

- Get inspired and experiment with the latest trends to make your desires of community come true!
- Try our **C.I.T.É.**, **Nex** and **Stad** height adjustable products as well as **Quorum Multiconference** tables; change activity and position in less time than it takes to say “flexibility”.
- Discover our new laminate finish, **Roots**. Inspired by a subtle oak grain, this pale and neutral finish with a rustic touch will provide a very contemporary look.
- Experience our different adaptable and collaborative workspace showcases. **Commercial, healthcare, educational** furniture solutions? Tell us about your concerns and admire our solutions.

Get a sneak peek at Paradigm, our new panel-based system that will soon be launched. Add a touch of boldness and comfort with our upcoming commercial seating introductions, Astra, Pilo and Testona, and much more!

With spaces in the showroom devoted to collective thinking, comfort and color as well as connected well-being, every visitor will find something to delight and inspire. Leave behind sterile and standardized spaces; enter a world where community rhymes with personality!

We look forward to counting you among the Groupe Lacasse **community!**

###



New **Roots** finish
on **Nex** collection
by Lacasse.
Radiance seating
by United Chair.

Groupe Lacasse is pleased to invite NeoCon visitors to its showroom from June 10 to 12, 2019 at **Suite 1000**, 10th floor of the Chicago Merchandise Mart.

GRUPE LACASSE COCKTAIL: June 10 - from 4:00 pm to 6:30 pm, RSVP Lisa.Castro@groupelacasse.com

GRUPE LACASSE DESIGNER TUESDAY EVENT: June 11 - from 9:00 am to 3:00 pm, OPEN HOUSE for all design professionals. Come try and let your creativity go wild in our upside-down cool box and share your photos!

###

About Groupe Lacasse

Founded in 1956, Groupe Lacasse is a North American leader in the design, manufacture and service of a broad range of high-quality furniture products for all types of business and institutional environments.

The company, based in Saint-Pie, Quebec, Canada provides work to more than 565 employees.

www.groupelacasse.com | www.facebook.com/GroupeLacasse

FOLLOW US ON SOCIAL MEDIA:



Contact

Patricia Klein, Communications Manager

Patricia.Klein@groupelacasse.com – Mobile: 514 865-7333