



FOR IMMEDIATE RELEASE

GRAFF® Introduces Luxurious MOD+ Collection

Marble meets brass for a style that stands out in the bath

NEW YORK, NY — GRAFF®, manufacturer of contemporary precision-engineered kitchen and bath products has expanded its product portfolio with the addition of the opulent MOD+ Collection. The range of faucets, tub fillers, and shower components epitomizes modern luxury, weaving iconic threads of color, material, and functionality together for a design that is undeniably distinct in versatility, aesthetic, and operation.

MOD+ offers handle covers in three variations of pure marble originating from the heart of Italy's Tuscany region along with seventeen stunning brass finishes for endless versatility and customizable combinations.' The handle covers, equipped with thoughtfully manufactured brass bases and knurled detailing, may be mixed to create a cohesive focal point for the bath. Stark elegant contrasts are drawn between the brass finishes, marble handles, and a clip on the side of each handle. This clip creates exemplary movement and an additional opportunity for customization. The continuous design between the collection's faucets, tub fillers, and shower components exude European elegance.

MOD+ includes 34 products, including a lavatory faucet in single-hole, widespread, two-hole and wall-mounted applications, with boundless opportunities to mix and match finishes and surfaces, continuously generating a playful myriad of design concepts to mesh with a variety of schemes. The single-hole faucet maintains a unique aesthetic with seamless integration of the various elements of the MOD+ Collection design, mixing the marble and brass components to act as the faucet base and faucet handle simultaneously. The two-hole and single-hole faucets feature an internal progressive cartridge that makes it possible to regulate water temperature while maintaining constant pressure.

The handle covers are offered in black, white and green stone, in addition to a brass option. The brass selection can be further elevated with the application of any of GRAFF's 17 signature finishes, which include 24K Gold, 24K Brushed Gold, OR'osa PVD, Onyx PVD, Polished Brass PVD, Brushed Brass PVD, Architectural Black, Brushed Nickel, Gunmetal, Gunmetal Distressed, Matte Black, Olive Bronze, Polished Chrome, Unfinished Brass, Unfinished Brushed Brass, Vintage Brushed Brass and Architectural White. Versatility and customization drive the selection of finish applications. Designers are permitted to interchange finishes and materials within the fixtures allowing a different finish for the spout and handle base, exposed clip, and a brass or marble component to sit upon the handle base.

About GRAFF:

Headquartered in Milwaukee, Wis., and with locations throughout Europe, GRAFF is recognized globally for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. GRAFF's commitment to creating cutting-edge, premium-quality fixtures is evident in

each and every product. GRAFF employs more than 1,000 dedicated professionals and has control over the full production process, making it truly a vertically integrated manufacturer.

For more information about GRAFF, visit www.graff-designs.com or www.facebook.com/grafffaucets

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