

For media inquiries:

Susan Claus
Senior Marketing Manager
513-696-1071
susan.claus@gmicompanies.com

At NeoCon 2019, GMI Showcases “What’s Next”

Ghent, Waddell, and VividBoard Give Customers Access to Innovative Tools to Facilitate Communication, Collaboration, and Learning

Lebanon, OH, April 2019 — GMI Companies, the parent company of Ghent, Waddell, and VividBoard is proud to showcase new products for visual communications and space division in theMart at NeoCon 2019 in Chicago. NeoCon’s “What’s Next” theme will be showcased in “What’s Here” in GMI’s showroom, space 1060.

Celebrate what’s next with GMI Companies.

“We wanted our space to be the example for freedom and flexibility that is at the forefront of office space design,” said Susan Claus, Senior Marketing Manager. “Our space has been transformed from what we debuted in 2018 with our products. We stayed true to the initial design intent brought forth by IA Interiors of Chicago. By keeping the depth, drama, and creativity we are able to show the excitement our products bring to the ancillary segment.”

As the 51st NeoCon opens on June 11th, products from all brands of GMI Companies will proudly be on display: Ghent, Waddell and VividBoard.

The flagship brand of GMI, Ghent, will showcase a variety of glassboards, whiteboards, and mobile whiteboards intended to help foster creativity and collaboration. New to the showroom will be additional Stroll mobile glassboard sizes and options, an inspiration gallery featuring our award winning LINK Hex and Wedge line in new offerings, and graphic glassboards.

VividBoard will showcase innovations in patient communication with a variety of patient room boards, including the Nightingale Award winning InHarmony Changeable Glassboard. Custom designed graphic dry erase boards not only help with patient communication, but ultimately satisfaction and engagement.

Finally, the centerpiece of the showroom will feature new products from Waddell. Paving the way for space division furniture and contemporary display solutions, Waddell will introduce Define at this year’s show. Designed to divide space without permanent walls, the configurable pieces create usable space and privacy in open-concept environments. In addition, new applications of the Pallet line of space division furniture will be showcased in an installation in the adjoining hallway.

“We couldn’t be more pleased to debut so many new additions to our product offering at NeoCon,” mentioned Scott Bowers, Director of Product. “There isn’t a specific category for the type of products being requested of us. We continue to change the face of visual communication and display solutions to give the market what they’re describing.”

All attendees are invited to experience how our products can transform office spaces and patient rooms by promoting collaboration at our Opening Party on Monday, June 12th in space 1060 from

2pm-5pm and Tuesday at 10am as prosecco is served with limited edition giveaways and to celebrate another year.

About GMi Companies

GMi Companies, headquartered in Lebanon, Ohio, is a leading US manufacturer of visual communication products and display solutions to help people communicate, collaborate and learn. Ghent products include whiteboards, glassboards, mobiles, tackboards, easels, enclosed message centers, and more. Waddell manufactures display furniture in a variety of applications to meet any environment. VividBoard custom dry-erase boards are used in healthcare as patient room boards to promote communication and patient satisfaction. All GMi Companies products are sold through dealers specializing in office and education throughout North America.

For more information, visit <http://www.gmicompanies.com>