

May 31, 2019

PRESS RELEASE: The acclaimed multi-purpose chair, Plimode, is enhanced with new mesh back and adjustable arm options.



Plimode, the acclaimed versatile multi-purpose chair, has just got a little bit better. Launched in 2015, the chair has long combined elegant design and innate comfort with Okamura's sense of craftsmanship. Now the Japanese manufacturer has created a mesh-back version and provided the option of an adjustable arm.

"Since its launch four years ago Plimode has proven to be hugely successful," says Okamura's Marketing Director, Kazumi Arakawa, "We believe it remains one of the best chairs of its type on the market. However, by the same token, we also think that every product can be refined and improved. To our mind, that's a sign of good design."

The original Plimode chair uses Okamura's unique 'Inner Mesh Structure,' where a delicate mesh is covered by the beautifully woven fabric. In addition to the upholstered version, Plimode is now available with mesh back which comes in 15 colors, offering a softer feel as well as being 'breathable' in warm weather.

The new height adjustable arm gives the user a little extra comfort, with the adjustability of the arm height in a range of 3 1/8".

The mesh version shares the same functions as the original model, such as the Smart Slide Operation, which consolidates the various controls into a single cluster. The chair is with ankle

tilt synchro reclining, with an upright lock, and the reclining tension controlled in one place by the user's right hand.

Perhaps most importantly though the chair's essential DNA has been left intact. Craftsmanship has been a byword for Okamura's products over its 70-year history, and Plimode is no exception. Across the collection, back and seat fabrics are exquisitely upholstered by the company's master makers, while the aesthetically pleasing curve in its back is the result of years of research from the company's team of ergonomists. It isn't only eye-catching – it has also been carefully designed to keep users in the correct posture.

“Sitting on Plimode is a little like wearing a suit designed on London's Savile Row,” concludes Kazumi Arakawa. “Every element has been considered and the product feels as if it has been created specifically for its user.”

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Notes to Editor:

About OKAMURA CORPORATION

For over 70 years, Okamura has been Japan's leading office furniture manufacturer and a benchmark for the industry. Okamura is recognized for its high-quality products that have achieved the design and engineering excellence. Okamura products are now distributed to over 60 countries. For more information on Okamura products, please visit one of our many showrooms or website at www.okamura.com.