

For immediate release

Castelle Launches Savannah Collection by Barclay Butera

Ft. Lauderdale, Fla. – Castelle will launch its latest addition to its ongoing collaboration with celebrity designer and author, Barclay Butera this spring. The Savannah outdoor collection from Barclay Butera for Castelle will include 18 SKUs including dining, deep seating and lounging pieces. Inspired by a lifestyle of gentility and soft bamboo, the Savannah collection shows the softer side of Barclay Butera by celebrating radius lines using new finishes and numerous options for a bespoke custom look.



“Our association with Barclay has been a successful one and we are looking forward to the continuation of our partnering,” said Mark Stephens, president, Castelle. “Barclay’s designs have been overwhelmingly positive sales drivers with designers and casual retailers and we see this occurrence continuing with the introduction of his Savannah collection. It is a winning design that spans many regions and demographics.”

Carrying the name of a thriving town in the old south and home of true gentility, the Savannah Collection is able to accommodate retailers and designers with a unique blend of creativity and engineering from Butera. This collection also accommodates outdoor spaces of a variety of sizes due to its offering of pieces presenting slender dimensions including the Savannah Wing Back chair that is full of style; but built to three-quarters sizing.

“Our own design clients were clamoring for a casual, elegant collection that might lend a bit to the feminine sensibility,” says Butera. “I was so thrilled that Castelle was willing to push the product development process by nailing that radius bamboo for our frames. By adding the blue and coral options and new finishes we have added an incredible amount of diversity and depth to our offerings.”



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Castelle’s commitment to quality design will carry forward with the Barclay Butera

Savannah Collection. Each piece includes seemingly endless choices, from fabric to soft natural bamboo looks of durable aluminum. Again, the partnership has created a new collection that is unlike anything else available in the industry.

The collection will be on display in Castelle showrooms in High Point and Chicago during the spring and summer of 2019. For more information about CASTELLE and their line of casual furniture visit www.castelleluxury.com.

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Pictured: Winged Back Lounge Chair by Barclay Butera for Castelle Savannah Collection

About CASTELLE.

For 40 years, CASTELLE has distinguished itself in the manufacturing of award-winning luxury casual furniture. Innovation, state of the art manufacturing, and superior quality products are the trademark of CASTELLE and the reason CASTELLE is recognized as a leader in the casual furniture industry. CASTELLE has been the recipient of multiple Manufacturing Leadership awards for the Cast Aluminum category.



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