



THE  
AMALFI  
COLLECTION



SAMUEL & SONS



SAMUEL & SONS

---

## AMALFI COLLECTION

**JANUARY 2019 (NEW YORK, NY)** - Amalfi is a collection of jumbo cotton/linen tassel and brush fringes, borders and cords inspired by coastal living along the Mediterranean. The port cities along the Amalfi coast have long been a sought-after destination for the greatest artists, designers, writers and elites, all drawn by the idyllic beauty of the natural landscape. From its rich history, to its dramatic cliffs, small glistening beaches, picturesque hillside towns with whitewashed houses and colorful fishing villages, to the glistening waves of the sea and the scent of lemon blossoms, the Amalfi Coast never ceases to enchant its visitors.

The patterns in this lifestyle collection of passementerie were influenced by the aesthetic and scale of the architecture, while the color palette was inspired by the region's lush vegetation. The collection is composed of two vignettes which differ in scale and color sensibility.

The **Sorrento** vignette woven from cotton, is composed of a bi-color striped ¼" piping, symmetrical striped border and a twisted cord hanger tassel fringe with a striped header. The color palette draws from the hues of the southern Italian coast in its naturals and softer shades of lavender and grey as well as fresh colors from the province's flora, beaches and ports, such as Coral, Lemon, Blue Thistle and Basil, combinations all sitting on ivory grounds.

The **Positano** vignette woven in a combination of fibers features a plush jumbo brush and tassel fringe complemented by a series of tweed linen borders and braided cords.

The 3.5" **Positano Brush Fringe** blooms into 180 degrees, composed of tweeded yarns and has a flat border beneath that, when folded, forms the tape for application. This jumbo brush fringe coordinates with the 4" strié jumbo tassel fringe and 3/8" braided cord.

They are complemented by a tweed, woven border constructed from tonal shades of linen. Available in both 1" and 2" widths, these borders are intentionally distressed in appearance, evoking a rough-hewn, casual aesthetic.

The Amalfi collection speaks to the beauty of simplicity found within our natural surroundings and the relaxed lifestyle we seek in coastal living. These trimmings will find harmony in interiors that combine linen, cotton and jute on oversized furniture with lots of natural light.



Shown above, from top to bottom: Positano Jumbo Tassel Fringe in Cloud and Sorrento Tassel Fringe in Indigo  
Shown on cover: Sorrento Tassel Fringe in Coral

---

For further information on Samuel & Sons, please contact Elle Ferrier by emailing [elle@spreadpr.net](mailto:elle@spreadpr.net) or calling 212.696.0006

[samuelandsons.com](http://samuelandsons.com)



Shown top, from left to right: 2" Positano Jumbo Brush Fringe in Slipper, Positano Jumbo Tassel Fringe in Linen and 2" Positano Linen Border in Rosewater layered with Sorrento Stripped Border in Linen  
Shown bottom, from left to right: 2" Positano Linen Border in Horizon, Sorrento Stripped Border and Sorrento Tassel Fringe in Surf.

For further information on Samuel & Sons, please contact Elle Ferrier by emailing [elle@spreadpr.net](mailto:elle@spreadpr.net) or calling 212.696.0006



Shown above: 2" Positano Linen Border in Horizon

---

For further information on Samuel & Sons, please contact Elle Ferrier by emailing [elle@spreadpr.net](mailto:elle@spreadpr.net) or calling 212.696.0006

[samuelandsons.com](http://samuelandsons.com)



SAMUEL & SONS



Shown from left to right: Sorrento Tassel Fringe and Striped Border in Lemon, Coral, Dove and Basil

For further information on Samuel & Sons, please contact Elle Ferrier by emailing [elle@spreadpr.net](mailto:elle@spreadpr.net) or calling 212.696.0006

[samuelandsons.com](http://samuelandsons.com)