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**Formica Corporation Showcases New Surface Options
for Commercial Applications at NeoCon 2019**

Wireless charging and wall protection surfaces highlight Formica Corp. Booth 7-3022

CINCINNATI (June 10, 2019) — Formica Corporation, a leader in surfacing for commercial and residential applications, kicks off its NeoCon exhibit (Booth 7-3022) today at The Mart in Chicago, with a wide range of advanced surfacing products that not only look beautiful but perform to meet the demanding and varied needs of commercial settings.

“Today’s design professionals will find endless possibilities for commercial interiors with our NeoCon offerings,” said Renee Hytry Derrington, global design lead at Formica Group. “With each product, there’s more than meets the eye when it comes to performance, durability and strength, making it easy to create beautiful, trend-forward interiors that stand up to the rigors of everyday use.”

Visitors will find an array of high-performance products that meet the demand for both design and functionality. From worry-free decorative solutions and resistance to impact, fire and fingerprints to beautiful, authentic colors, these products are designed to meet any design need.

Two new products from Formica Corporation will be on public display for the first time at NeoCon 2019:

Intentek™ Wireless Charging Surface

Intentek™ Wireless Charging Surface is a Formica® Laminate surface that can wirelessly charge Qi-compatible mobile phones simply by placing devices on it. Intentek™ Laminate is intended for horizontal applications in commercial spaces, including hospitality, retail, health care, education and office settings. Intentek™ sets itself apart from competitors by using charging coils embedded in the laminate, creating no interruption in the design. Not only does this make the product more aesthetically pleasing than those by competitors, but it is less susceptible to damage. Intentek™ Wireless Charging Surface will launch in late 2019.

HardStop™ Decorative Protection Panels

[HardStop™ Decorative Protection Panels](#) are impact-resistant, high-performance wall panels that blend ease of installation with a full range of design selections that coordinate perfectly with other Formica® Laminate products. Unlike traditional laminate that contains a paper core, HardStop™ Panels feature a treated fiberglass core for added durability, strength and fire resistance. HardStop™ Panels are Class A fire-rated and can be applied directly to drywall and many other substrates. They are perfect for vertical applications in settings such as hospitals, restaurants, schools, universities, airports and elevators.

Both Intentek™ and HardStop™ are available in the full range of Formica® Laminates, allowing designers to create a coordinated look throughout an entire design. These new surfaces will be showcased at Booth 7-3022 alongside [ColorCore®2 Laminates](#), [DecoMetal® Laminates](#), [Formica® Solid Surfacing](#), [Formica Infiniti® ColorCore®2 Laminate](#), [ColorCore®2 Compact](#), and more.



To learn more about advanced commercial Formica Corporation products, visit www.formica.com.

About Formica Corporation

Founded in 1913, Formica Corporation, part of the Formica Group of companies, is a leader in the design, manufacture and distribution of innovative surfacing products for commercial and residential applications. For more information about Formica Corporation, its products, special programs and promotions, visit www.formica.com or call 1-800-FORMICA™.

About Formica Group

Formica Group is a global group of companies consisting of Formica Canada Inc., Formica Corporation, Formica de Mexico S.A. de C.V., Formica IKI Oy, Formica Skandinavien AB, Formica Limited, Formica S.A., Formica S.A.S., Formica Taiwan Corporation, Formica (Thailand) Co., Ltd., Formica (Asia) Ltd., Formica Decorative Materials (China) Co., Ltd. and Homapal GmbH, among others.

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