

The CARITAS Project

Pioneering the next generation of improvements in health and healthcare delivery through innovative design of the environment

Founding Benefactor: Nemschoff (1999 – 2008)
Benefactor: Humanscale (2009 – 2010)

Neocon 2010 – *Designing ‘Beyond’ Healthcare Design,*
by Dr. Wayne Ruga, AIA, FIIDA, Hon FASID
Tuesday, 15 June, 1.00 – 2.00

Program Content:

The following discussion points will be addressed by Dr. Ruga –

1. What I’ve noticed
2. What I’ve learned
3. What my research has proven
4. Why this is important
5. What does Generative Space look like?
6. How can I transition into this ‘beyond’?

The following definition of Generative Space will serve as the foundation for this discussion -

‘Generative space’ is a place – both physical and social - where the experience of the participants in that place is one that both fulfills the functional requirements of that place and it also materially improves the health, healthcare, and / or quality of life for those participating in that experience in a manner that they can each articulate in their own terms.

Additionally, and by its very nature, a ‘generative space’ is a place that progressively and tangibly improves over time.

The purpose of cultivating ‘generative space’ is to improve performance effectiveness. Depending upon the interests of the particular individual, the organization, or the community – the measurements of effectiveness will vary. However, in all cases, whatever these measures are – they will be used to encourage, support, and reinforce increasing performance effectiveness in health, healthcare, and /or quality of life.

The goal of understanding how to cultivate ‘generative space’ is to be able to produce it consistently, reliably, and predictably across the full range of life’s contextual situations – including –

1. our personal lives;
2. our professional and organizational work; and
3. throughout the vast spectrum of our community engagements.

Post Office Box 4309
Deerfield Beach, Florida
33442
United States of America

Wayne Ruga, PhD, AIA, FIIDA, Hon. FASID – Founder and President

Email: info@thecaritasproject.info Website: www.thecaritasproject.info

The CARITAS Project is recognized by the Internal Revenue Service of the United States as a publicly supported, tax exempt, non-profit organization under section 501(c)3