

# ROUNDTREE VISUALS

Pioneering a New Sensory Art Experience

FINE ART INSTALLATIONS

MEDIA CONTENT

COMMUNITY DISPLAYS

READY-TO-GO-ART

NEWSFLASH ↕

Saint Johns Artwall

Healthcare Design Conference 2009

El Camino Wayfinding and Digital Art Displays

**Speaking at NeoCon World Trade's Fair 2010 ↕**

ABOUT ROUNDTREE VISUALS

OUR TEAM

RECOGNITION

CONTACT



3-D Digital Wayfinding

### Speaking at NeoCon World Trade's Fair 2010

Chicago, Illinois on June 14, 9:30 a.m.

*Enhancing the Patient Experience through Digital Art, Messaging and 3-D Wayfinding*

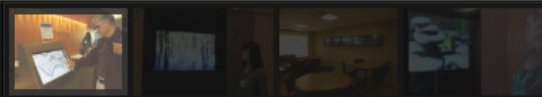
**Deborah Roundtree**  
Creative Director, Roundtree Visuals  
**Jamie Millican**  
Principal, Millican-Jones

Deborah and Jamie will be presenting what they learned from a recent Silicon Valley healthcare project integrating Digital Art, Messaging, and Wayfinding.

[NeoCon World Trade Fair website](#)

**At left:** 3-D Digital Wayfinding. 3-D Digital Wayfinding is very user-friendly for visitors.

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Slide Show