
Pratt and Cabot Wrenn Come Together for NeoCon Chair

by Nicholas Tamarin | Thursday, June 10, 2010



Images by Milt Hawes

New York and North Carolina are joining furniture-forces for [NeoCon](#): Brooklyn-based design school [Pratt Institute](#) and Tar Heel state-based business furnishings manufacturer [Cabot Wrenn](#) will be debuting the chair from June 14-16 at the World's Trade Fair.

Dubbed the Pratt Institute Chair, the seating will take front stage at the Cabot Wrenn Showroom (#10-116) in the legendary and massive [Merchandise Mart](#) in Chicago throughout NeoCon. Created by a four-person faculty-student team, the chair was created to celebrate Pratt's 125-year history as one of the world's preeminent art and design schools.

Led by Pratt faculty member, alumni, and furniture designer Mark Goetz, the team also included industrial design students Alvaro Uribe and Ashley Thorfinnson, as well as another faculty member and alumni, Tim Richartz.

The quartet designed the white maple chair's unique faceted structure to offer different perspectives from every angle—just like a college classroom discussion.