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# Patricia Urquiola Lecture & Exhibition

May 25, 2011 | Levent OZLER

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Internationally celebrated architect and designer Patricia Urquiola will take center stage at [Luminaire's](#) Chicago showroom during NeoCon 2011. Presenting a public lecture to be held at the [Museum of Contemporary Art](#), Luminaire will also host a reception and exhibition of Urquiola's designs at the company's 21,000-square-foot showroom, with a focus on her groundbreaking work for B&B Italia.

As one of the most recognized visionaries in the arena of contemporary design, Urquiola has broken through the ceiling of the mainly male-dominated industry and made it her own. Attributing her success to the influence of prominent mentors such as Achille Castiglioni, Vico Magistretti and Piero Lissoni, Urquiola's brilliant work is internationally recognized thanks to her distinctive process of thinking and working. Passionately approaching each project with a completely fresh perspective, she combines fearless formal experimentation with a revolutionary approach to pattern and form, reworking visual signifiers of memory to create the next wave of contemporary classics. From sustainable products for the bath to cutting-edge furniture, her innovative voice has made her a force to be reckoned with in the 21st century. Urquiola has also been a pinnacle of Luminaire's "Love" fundraising series where she, along with other renowned designers, donated their time to create one-of-a-kind projects that have helped Luminaire raise close to one million dollars for cancer research.

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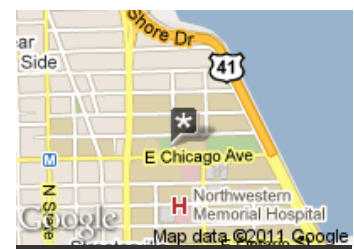
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


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
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