



New Product from NeoCon 2010: ErgoErgo a revolutionary way of sitting

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The [NeoCon](#) (The National Exposition of Contract Furnishings) World Trade Fair is considered the largest trade show of its kind in North America. This is an annual three-day show held in Chicago, Illinois. For Interior Designers and Architects NeoCon is an in-depth resource for contract furnishings, finishes and other innovative products. In addition to products for the commercial, healthcare and hospitality markets, some NeoCon vendors offer great residential merchandise.

[ergoErgo](#) has introduced a revolutionary seating concept that could replace the chair. The bold contemporary design is suitable for residential and commercial settings. They even have a children's model that can be used in home or educational settings.

The ErgoErgo combines the benefits of an exercise ball with the stability of a stool. The patent-pending design allows the body to rock gently in any direction. In an ordinary chair your body is locked into position which can hinder circulation. The small movements of your body when sitting on the ErgoErgo are actually strengthening your core muscles, improving your flexibility and your blood circulation. Studies have also shown that micro-movements while seated can lead to increased concentration and productivity. The mind is stimulated when the body is active.

The size is compact: 17 3/8" in diameter, 22" in height, and weighing just 9 pounds. The light weight makes it even more flexible. It can be used at your desk, then carried away to a break out meeting, or to provide guest seating. In a child's room this would make a great seat for video gaming. It is practical in a number of public settings, such as libraries or dorm rooms. It can also be used outdoors; ErgoErgo is made from a rubber composite that is UV resistant.

This product is so new that production has just started. For additional information see the [contact page](#) on their website.



ergoErgo a revolutionary seating concept
Photo courtesy of ergoErgo

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