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[A Metallic Galaxy](#) »

NeoCon 2010



Each year approximately 40,000 interior designers, architects, facility managers, specifiers and design professionals descend upon the Merchandise Mart in the heart of downtown Chicago for the NeoCon World's Trade Fair.

This year's NeoCon proved to be another success for Stone Source. In addition to the introduction of several new series — [Lignes](#), [Material](#), [Q-Stone](#), [Sana Stone](#), [TorZo](#) and [Wood by Stone Source](#) — this year's booth featured a number of interactive displays. The displays revisited some of our classic stones and presented them in a new way, inviting dialogue and collaborative brainstorming for new applications of old favorites.

Stone Source walked away from the show with a Best of NeoCon Gold Award in the Surfacing Materials category for Silver Gray Phyllite. Silver Gray Phyllite is one of the more recent introductions to our natural stone catalog. The material somewhat resembles a slate, yet has a shimmer more commonly seen in this type of stone.

The recently introduced green and white vein cut onyx stones garnered quite a bit of attention and were featured in a full page spread in Interior Design Magazine's show daily. Additionally, our water-cut stones paired with recycled glass were featured in the NeoCon Daily Fix, an online overview of the show from the editors of Interior Design Magazine.

Best of NeoCon Award:

<http://www.contractdesign.com/contract/gallery/Best-of-NeoCon-2010-2256.htm>

Show Daily pick-up:

http://digitallibrary.interiordesign.net/doc/Library/showdaily2_complete/2010061501/

Daily Fix pick up:

<http://dailyfix.interiordesign.net/products/1154/karim-water-jet-cutting-ceramic-wood-what-i-saw-on-neocons-7th-floor/comment-page-1>

-Sarah Roorda

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