

# NeoCon®

**2012 Lease with MTS-MM LLC ("Landlord") \* Chicago, Illinois**  
**Merchandise Mart Properties, Inc. - Market Suites on 7 and 8**

**Show Dates/Hours: Monday – Wednesday, June 11-13, 2012 (Hours - 9:00 am-5:00 pm)**

## EXHIBITOR LEASE

Company Name: \_\_\_\_\_

**\*please print exactly how you would like it displayed in the directory & website**

Contact Name: \_\_\_\_\_ TITLE: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone:( \_\_\_\_\_ ) \_\_\_\_\_ Fax:( \_\_\_\_\_ ) \_\_\_\_\_

Email Address: \_\_\_\_\_ Web Site: \_\_\_\_\_

### BOOTH SPECIFICATIONS AND FEES:

**Booth Price Includes:** White hardwood walls\* Standard electricity and lighting \* Standard sign with exhibitor name and suite space number \* Grey Carpet \* Listing in official program directory and NeoCon website \* Extensive marketing and promotion

SUITE SPECIFICATIONS: FLOOR \_\_\_\_\_ SUITE# \_\_\_\_\_ Size \_\_\_\_\_ x \$45.50 per sf

TOTAL AMOUNT DUE: \$ \_\_\_\_\_

**We understand payment in US dollars for a minimum of 50% of the suite cost must be paid within 10 business days of receipt of signed contract by Show Management. The balance must be PAID IN FULL by February 27, 2012. A late payment fee of 5% will be assessed for any payment received after the due dates.** All checks should be made payable to MTS-MM LLC. We agree to abide by the Rules and Regulations of the show as attached hereto and as may be amended from time to time. Acceptance of this lease binds us to 1) all payments as stated above and in connection with the show and 2) exhibit at the show. We understand that Show Management reserves the right to demand release of our space for failure of our representatives to conform to the Rules; to re-allot space; to offer requested space only when available; and to reject any and all applications at any time for any reason or no reason at all. Exhibitor participation will be limited to those companies whose products are of specific interest to those attending the Show. Except in instances where an application is denied prior to the Show, **all payments are non-refundable and non-transferable.**

I hereby agree to abide by all the government laws and regulations and all other Rules and Regulations governing this Show as set forth in this agreement or hereafter adopted. I understand that violations shall subject me to prompt disqualification from participation in this and future shows.

I understand that by submitting this application I will automatically receive information about the MMPI services or events related to the event or service for which I am registering by fax, regular mail, email, phone (including pre-recorded phone messages that may include marketing content). Additionally,

Please check here if you would like to receive information about other MMPI events or special offers by fax, regular mail, email, phone (including pre-recorded phone messages that may include marketing content).

Please check here if you would like MMPI to share your contact information with trusted third parties in whose products or services MMPI believes you may be interested. You understand that if you select this option, these unaffiliated third parties may send you advertising material by fax, regular mail, email, phone (including pre-recorded phone messages that may include marketing content).

### PAYMENT & CREDIT CARD PROCESSING

The credit card information requested below is required in order to confirm your participation in the Show. For your convenience and without further authorization, you authorize MMPI to charge your card automatically on the dates described herein for your booth rental and for all charges related to your booth space, including customizations, labor and any other charges incurred at the Show. It is understood and agreed that all fees and charges payable to Show Management are due and payable whether or not you actually participate in the Show. You irrevocably waive any rights to contest the charges authorized herein with credit card companies or Show Management. **All payments are non-refundable and non-transferable**

Exhibitor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## Method of Payment

**Credit Card – Visa, American Express, or Mastercard**

Credit Card Number \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Print Name that appears on card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Company Check**

**Wire Transfer**

- Transaction fees for wire transfers are the responsibility of the exhibitor – please add \$25 to your wire transfer to cover applicable bank fees. You will be billed for any bank fees in excess of \$25.00.
- You must use the following address and YOU MUST STATE THE ACCOUNT # & REF #:

Bank of America New York, NY  
Acct. Name: MTS-MM LLC (Mart Tradeshow)  
ABA#:026-009-593  
Acct. #: 5801054049  
Swift/BIC Code: BOFAUS3N  
Ref #: (NeoCon Sales Department) #221-101

Return completed application to:  
**Attn: NEOCON SALES**  
Merchandise Mart Properties, Inc.  
470 Merchandise Mart \* 222 Merchandise Mart Plaza \* Chicago, IL 60654 USA  
Phone 312-527-7598 Fax 312-379-6047