



The Green*life* Pavilion

At NeoCon® World's Trade Fair 2010

This is your chance to market your product in front of the industry's architects and designers at the largest commercial furnishings trade show in North America!

Market to Who Matters...

Our marketing campaign reaches a vast audience of over **350,000 prospective attendees**. The Green*life* Pavilion provides a destination within NeoCon where industry professionals can find the newest styles, trends, and technological innovations in the green industry. It's an opportunity to find all the information you need on environmental products.

Attendees:

- Architects
- Interior Designers
- Facility Managers
- Corporate Executives
- Manufacturers

Product Categories:

- Wall Coverings
- Textiles
- Window Treatments
- Flooring
- Furniture and more!



Education:

Professional CEU/HSW and IU Credits are available through the Green*life* Educational Seminars.

The Environmental Design Track (ENV) provides **10 accredited Seminars** and features topics including:

- Office Design
- Lighting
- Hospitality
- Healthcare

Associations:

- **USGBC**
- **CCGT- Chicago Center for Green Technology**
- **The Delta Institute**
- **Sustainable Furniture Council**
- **Green Building Initiative**
- **Society for Environmental Graphic Design**



Where it Matters!

Publications:

Additionally, NeoCon advertises (both print and online) in over 75 industry publications! Many of these publications target green design professionals and have dedicated editorial staff to educate the industry on important design projects and resources. These publications include:

- **Environmental Design and Construction**
- **Eco-Structure**
- **Interiors and Sources**
- **Sustainable Facility**
- **Green Source**

Exhibitors:

Allsteel, American Seating, Architex, Ceres Natural Floors, Copeland Furniture, Crossville, Expanko Cork Co, Inc., General Glass International, Halo Floors, Innovations, InterfaceFLOR, Mannington Commercial, Mechoshade Systems, Milliken Contract, NovaWall Systems, Inc., Paoli, Patcraft Designweave, Sherwin Williams, Toli International, USFloors, and more!



SECURE YOUR SPACE TODAY!!

(Limited spaces available within the pavilion)

Julie Amato Kohl JKohl@mmart.com 312-527-7083