

# contract

CELEBRATING FIFTY YEARS

may 2010

$(x+5)^2 = x^2 + 10x + 25$   
 $= x^2 + 2(5)x + 5^2$

$(x+7)^2 = x^2 + 14x + 49$   
 $= x^2 + 2(7)x + 7^2$

$(x+k)^2 = x^2 + 2(k)x + k^2$

$(x+6)^2 = x^2 + 12x + 36$   
 $= x^2 + 2(6)x + 6^2$

## designed to work

The office takes on the virtual world

NeoCon® World's Trade Fair Preview

Change Management

Tips for Winning LEED® Certification



cast rock panels  
precisely interlock  
for seamless,  
sculptural surfaces  
of any size.

naturally...  
durable, safe & healthy!

mounts easily over drywall,  
or directly to most substrates.  
steel-reinforced, self-aligning joints.  
for healthy, fire-safe feature walls.

**modulararts**<sup>®</sup>  
**InterlockingRock**<sup>™</sup> brand

3-Dimensional Wall Surfaces

(206) 788-4210 | [www.modularArts.com](http://www.modularArts.com)

©2004 & VORTEX BLOOM ©2006 modularArts, Inc. US & foreign patents & pending patents. made in the USA, sans hubris.



industry



## A 'DIFFA' Point of View

**Chicago**—For the 22nd year, Design Industries Foundation Fighting AIDS/Chicago (DIFFA/Chicago) will host its annual gala in Chicago on June 12 at the Palmer House Hilton Hotel. With the theme "Believe 2010: See 2020: Perfect Vision: An AIDS Free World," the event aims to envision a future world without HIV/AIDS.

The gala, known as the social kickoff for NeoCon<sup>®</sup>, will feature a cocktail reception and dinner, with a live auction and dancing. Additionally, a theatrical display will transition gala guests into the future world, via lighting and special effects staged by Kehoe Designs, Total Event Resources, and sparc, inc. to deliver the promise of a cure. More than 500 A&D professionals are expected to attend.

"The many men, women, and children that we serve by way of funding are in great need of our unrestricted grants," says Jennifer McGregor, chairman of the board, DIFFA/Chicago. "DIFFA/Chicago continues to grant to 28 HIV/AIDS-related agencies in our area. The need today is more real than ever before.

"We thank our many supporters from throughout the design industry for believing in us and for believing that we, together, will one day find a cure for AIDS," McGregor adds.

Herman Miller will be honored as the Believe 2010: See 2020 Legacy Sponsor, while Steelcase will gain recognition as the Presenting Sponsor. *Contract* magazine is the gala's national sponsor. Other sponsors include Haworth; Office Concepts, Inc.; Mesirow Financial; Corporate Concepts, Inc.; OEC Business Interiors; Geiger; Harrington College of Design; Kayhan International; Baker Tilly Virchow Krause, LLP; and Systems Unlimited, Inc.

Sponsorships are still needed for the 2010 DIFFA/Chicago Annual Gala. Interested individuals should contact the DIFFA/Chicago office at 312-644-6412 or [events@diffachicago.org](mailto:events@diffachicago.org).

Tickets are available for \$500 each at [diffachicago.org/events](http://diffachicago.org/events). All proceeds will benefit DIFFA/Chicago's Excellence in Care grant program.

[www.contractdesign.com](http://www.contractdesign.com)