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ASID Announces Schedule of Events for NeoCon World's Trade Fair

ASID@NeoCon celebrates design insight and innovation

WASHINGTON, D.C. (May 24, 2011) | The American Society of Interior Designers (ASID) announces its lineup of networking events, educational programming and speakers scheduled for ASID@NeoCon: Design Your Experience, ASID's national conference at the NeoCon World's Trade Fair in Chicago June 13 – 15.

A summary of ASID@NeoCon 2011 events include:

ASID Celebration and FIRSTnight, June 13, 7 – 11 p.m.

Celebration: The ASID Design Awards is an annual ceremony honoring the Society's annual awards winners, ASID Student Design Competition winners and ASID Fellows. Celebration is followed by FIRSTnight - ASID Toasts Design, ASID's premier after-party at the exclusive Museum of Contemporary Art.

Keynote Speaker: Amy Wells, June 14, 8 a.m.

ASID is proud to feature Amy Wells, S.D.S.A, set decorator for the Emmy-winning "Mad Men" series, as this year's keynote speaker.

ASID@NeoCon Forums

ASID@NeoCon educational forums address original topics critical to the industry. This year, ASID is sponsoring two strategic forums, one that discusses the effects of variety and choice on consumers and the industry, and "Interior Design 2025," which will examine the state of the industry in 2025.

Expert Seminars and Workshops: ASID is hosting a series of peer-to-peer seminars and hands-on workshops on important issues impacting the practice of interior design.

Tours:

ASID is offering conference attendees four exciting educational tours, including a tour of Daniel Burnham's famous Rookery Building, a tour of three of Chicago's most popular restaurants, the Art Institute of Chicago and a spectacular boat tour through the city along the Chicago River.

Emerging Professionals Town Hall: June 14, 4:30 – 7 p.m.

Designed for emerging professionals, this event offers a platform for rising designers to present information on global trends and projections for the year

designers to present information on global trends and projections for the year 2025 and their influence on design. Attendance is free but space is limited. Register: www.asid.org/custom/asidatneocon/students.asp

ASID Career Exchange: June 15, 9:30-11:00 a.m.

A great opportunity for students and recent grads to network with leading design and architecture firms, and manufacturers. Representatives will be on-hand to offer information about their companies and answer questions about careers in the industry.

Additional Information: ASID is also hosting a number of member-only events throughout the conference. Visit www.ASIDatNeoCon.com for more information and to register for ASID@NeoCon events.

ASID representatives will be on hand at Booth #1030 on the Merchandise Mart's 7th floor during the conference.

ASID would like to thank its generous ASID@NeoCon sponsors: Sherwin-Williams, Closet Factory, Messe Frankfurt, The Vinyl Institute and Dream 2 o.

About ASID:

The American Society of Interior Designers (ASID) is a community of people—designers, industry representatives, educators and students—committed to interior design. Through education, knowledge sharing, advocacy, community building and outreach, the Society strives to advance the interior design profession and, in the process, to demonstrate and celebrate the power of design to positively change people's lives. Its more than 36,000 members engage in a variety of professional programs and activities through a network of 48 chapters throughout the United States and Canada. www.asid.org

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