

May 2010

## The Facilities Manager's Guide to NeoCon 2010

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### KEYNOTE PRESENTATIONS

**Monday, June 14, 8 a.m.:** "Green the Ghetto and How Much It Won't Cost Us." As executive director and founder of Sustainable South Bronx from 2001 to 2008, Majora Carter started one of the nation's first green-collar job training and placement systems in one of the most environmentally and economically challenged parts of the United States. A pioneer in a new way of thinking green, Carter has launched a consulting company to export her knowledge base across America. Her work spans the wetlands of Louisiana to the urban prairies of Detroit to rural North Carolina and beyond. Hear more about the growing definition of environmentalism. Presented by the International Interior Design Association (IIDA), and sponsored by Allsteel.

**Tuesday, June 15, 8 a.m.:** "A Grand Tour." Michael Graves will give a short biographical history that centers on key career influences. He will also touch on his life as a "figurative" architect and what that means to his buildings and his art. Presented by ASID, and sponsored by Paoli.

**Wednesday, June 16, 8 a.m.:** "Design in the Age of 360 Degrees." We want our products to be about personal expression and the leading edge of innovation while reflecting our 21st-century values. The new role of the designer is to create, and sometimes arbitrate, between these elements of contemporary culture. What are the stories, tools, and strategies we use to practice 360-degree design, asks Yves Behar? Sponsored by Herman Miller.

### Don't Miss ...

Winners of BUILDINGS magazine's 15th Annual Product Innovations program will be featured in BUILDINGS magazine's showroom space on the 8th floor of The Merchandise Mart. The Product Innovations program honors products and services from exhibitors at NeoCon based on how well they solve today's facilities challenges in commercial and institutional buildings.

### Seminars and Workshops at The Buildings Show

NeoCon's 2010 programming has been submitted for CFM maintenance points. IFMA's Education Department will review all programs for CFM maintenance requirements; the awarded 1.0 CFM Maintenance points per hour of instruction is pending. The educational tracks at NeoCon offer something for every facilities professional. Of particular interest to facilities managers are the tracks featured in The Buildings Show: Facilities Construction/Renovation [FC/R], Facilities Technology [FT], and Facilities Management [FM]. All seminar sessions are 60 minutes and rated according to three skill levels: basic, intermediate, or advanced.

### MONDAY, JUNE 14

**Unraveling the Mysteries of Solid-State Lighting, 9:30-10:30 a.m.** Learn the key elements of LED performance, including design compromises typically made by manufacturers. Review the best and worst of solid-state lighting applications and get a practical guide to understanding the difference. Find out the effect of thermal management on product lifetime, and hear what questions to ask LED manufacturers (basic, FT). Speaker: Dr. John Curran, president of LED Transformations LLC, Stanton, NJ

**Taming the 800-Pound Gorilla:** Addressing Financial Barriers to Sustainable Design, 9:30-10:30 a.m. Discover effective ways to address concerns about the financial aspects of sustainable design and construction. Learn to deal with negative publicity about LEED building performance, including skepticism about projected ROI, split incentives, focus on first costs, and questions about government incentives. Use financial figures to your advantage, and use role models to obtain buy-in (intermediate, FM). Speaker: Susan Aiello, president, Interior Design Solutions, New York City

**Inventor Lights the Way to Success:** Inside Lightolier's 3-D Design Makeover, 9:30-10:30 a.m. This seminar reveals the challenges faced when transitioning to flexible, adaptive, easy-to-use 3-D mechanical design software to keep pace with new lines of innovative designs. Realize the solution evaluation process and lessons learned in the decision-making process, identify an effective means of communicating with a global supplier network, and distinguish steps to unify efforts of product management (intermediate, FT). Speaker: Keith Perrin, industry solutions manager, Autodesk, San Rafael, CA

**Stop and Smell the VOCs: How to Design for Healthy Buildings,** 11 a.m.-12 p.m. While sustainable design mandates good IAQ, most green design programs offer rudimentary guidance. Learn how to incorporate higher levels of IAQ and occupant health considerations into sustainable design. Become educated on the techniques for designing and furnishing buildings to maximize good IAQ while reducing occupant exposure to toxic chemicals (basic, FC/R). Speaker: Henning Bloech, executive director, GREENGUARD Environmental Institute, Marietta, GA

**Through the Cracks: Failures to Address Incremental Change in Interior Content Undermine Life-Safety Objectives,** 11 a.m.-12 p.m. The application of codes for the vast majority of interior projects falls short under accepted interior content procurement and installation methods, which often circumvent the regulatory process. Learn about delivery practices that can mitigate risk (intermediate, FM). Speakers: Katherine Setser, principal of enterprise resource group LLC in Nashville, TN; Clay Hickerson, principal of enterprise resource group LLC

**Commercial Floor Covering Demystified,** 1-2 p.m. A professional flooring contractor can provide unbiased product recommendations, substrate testing and preparation, professional installation, project management, and initial maintenance. Find out how to take advantage of these services in the most effective way (basic, FC/R). Speaker: Christopher Capobianco, chairman of FCICA, Floor Covering Installation Contractors Association, West Bloomfield, MI

**BIM Implementation: A Public Owner Perspective,** 2:30-3:30 p.m. Discover why BIM is important to the public owner. See how Wisconsin, the first state to require BIM, implemented the program. Determine how to implement BIM into your own organization, or deal with partners already using it (intermediate, FM). Speaker: Bill Napier, project manager, Wisconsin Department of Administration, Madison, WI

**The Light Whisperer: Where's All that "Optical Noise" Coming From?,** 4-5 p.m. While today's modern office may be a dramatic improvement over office spaces of the past, there are issues with discomfort, distractions, and disorientation. Learn about these challenges and how to address them using simple lighting adjustments and other fixes (intermediate, FT). Speaker: David Shepard, national sales manager, Luxo Corp., Elmsford, NY

**Aligning Business Plans with Facility Strategies: Tools, Techniques, and Case Studies,** 4-5 p.m. See the systematic, results-oriented process for strategic facilities planning known as (FSP)<sup>2</sup>. This process evaluates six critical factors for successful planning. Find out what they are and get the tools, evaluation techniques, and analytical and budget strategies needed to sharpen your skill set (intermediate, FM). Speaker: Garry Brinton, principal of Facilities Planner + Architects, Harrisburg, PA; Josh Millman, principal of Facilities Planners + Architects, Harrisburg, PA

## TUESDAY, JUNE 15

**The Top 10 OSHA Violations in a Built Environment (and How to Avoid Them),** 9:30-10:30 a.m. Learn the 10 most frequently cited OSHA violations and why you're probably not compliant. Find out how to develop training, hold inspections, and complete other administrative requirements to keep projects safe (intermediate, FC/R). Speaker: David Casavant, executive director of the Workplace Safety Awareness Council, Fort Meade, FL

**The Interior Designer/Facility Manager Cocktail – How Do They Mix?,** 11 a.m.-12 p.m. Take a look at the communication skills required for the interior designer and the facility manager to discuss their wants and needs in productive, successful manner. The session covers team-building skills, communication guidance, and the steps for creating a successful formula (intermediate, FM). Speakers: Ray Corral, director of residential facilities and associate director of residence life, University of Arizona, Tucson, AZ; Deborah Hanson, interior designer for the University of Arizona; Linda Kay Mracek, principal designer, Aviar Design, Tucson, AZ

**Standardization in Facilities,** 1-2 p.m. Standardization can apply to assets, processes, vendors, or workplace design. But if done haphazardly, it can produce a costly, ineffective standard. Learn how to apply standards that reduce total cost of ownership, and discover why not everything should be standardized (intermediate, FM). Speaker: Charles Carpenter, certified facility manager, Texas State University, Austin, TX

**Taking Ceilings Off the Grid,** 2:30-3:30 p.m. Compare various ceilings materials for cost, dimensionality, lighting flexibility, and other aspects. Learn how to make great ceilings with reduced environmental impact. Learn how ceiling panels can provide shape and dimension for better aesthetics (basic, FC/R). Speakers: Michael Chusid, principal of Chusid Associates, Tarzana, CA; Nancy Mercolino, president, Ceilings Plus, Los Angeles, CA

**Let's Be Serious About LEED**, 4-5 p.m. Gain a balanced approach to sustainable design by weighing pros and cons. With a little planning, you can find solutions. Learn to be realistic about LEED projects to achieve the best possible outcome (advanced, FM). Speaker: Stephen Vamosi, professor emeritus of architecture, University of Cincinnati, Cincinnati, OH

#### **WEDNESDAY, JUNE 16**

**My Hard Hat Has Horns: Holding Your Own on a TI Project**, 9:30-10:30 a.m. Learn how to partner to deliver the space you need. This comprehensive session includes careful vendor selection – it's more than just the bottom line. Also, review how to assemble and manage an internal project team; hear about lessons learned from TI project case studies (intermediate, FC/R). Speakers: Sue Schmidt, facilities manager, Healthways, Franklin, TN; Caroline Hanrahan, senior project manager, Healthways, Franklin, TN; Rusty Fogelsong, principal of Details Details, Goodlettsville, TN

**Ignite Your Innovation**, 11 a.m.-12 p.m. Avoid roadblocks to innovation, develop your own brand, and realize your innovative spark. Boost your ability to be a pivotal team contributor, stand out in your organization, and prosper. Leave the session with your own personalized blueprint to kick start your innovation plan (intermediate, FM). Speakers: Tanya Irvine, president, 12 by 12 Planning and Design, Ottawa, ON; Meredith Thatcher, president, Thatcher Workplace Consulting, Kanata, ON

**Responsible Design for Presentation Rooms**, 1-2 p.m. Discuss the multi-step process of defining key elements that make room design a success from technical and aesthetic perspectives. Discover how to integrate audiovisual equipment, and incorporate good design into the plan (intermediate, FT). Speaker: Kirk Grimshaw, founder and CEO of Intaglio, Grand Rapids, MI

**Shanghai as a Window on the Future**, 2:30-3:30 p.m. Two experts will examine Shanghai architecture and design. From the author of *Shanghai: The Architecture of China's Great Urban Center*, you'll discover the city's architecture as a reflection of its relationship with the West. You'll also hear from the principal in charge of constructing the tallest building in Shanghai (basic, FC/R). Speakers: Jay Pridmore, architectural historian and author; Grant Uhler, principal and director of architecture, Gensler, Chicago

**The 2030 Challenge for Interior Design**, 2:30-3:30 p.m. Get an understanding of the 2030 Challenge and its role in shaping our built environment. Review interior design strategies that address incremental benchmarks from the 2030 Challenge (intermediate, FC/R). Speakers: David Loehr, partner, Studio 2030, Minneapolis; Rachele Schoessler Lynn, partner, Studio 2030