

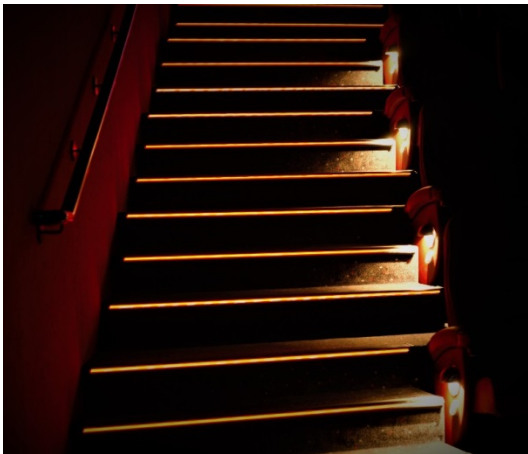
Light Tape[®] Electro-Lumin[®]X



VOX Cinemas picks StepGuard™ as their system of choice

UNICK Consulting was challenged to deliver a egress system that is as cutting edge as the new VOX theater designs. The current LED system were old and the 'new' available options on the market were not much better. With StepGuard, they changed everything, a sleek and unique solid state light source in a state of the art extrusion system.

As a result, VOX Cinemas, part of the Majid Al Futtaim Group headquartered in Dubai, has specified Light Tape® StepGuard™ for all future projects. The first installation was at the Avenues Mall cinema complex in Manama, Kingdom of Bahrain. A second project for the Kuwait Avenues located in Kuwait City is underway, opening this coming March. VOX will be opening at [Avenues Phase 4](#) and house 17 screens with a seating capacity of around 1,679 seats.

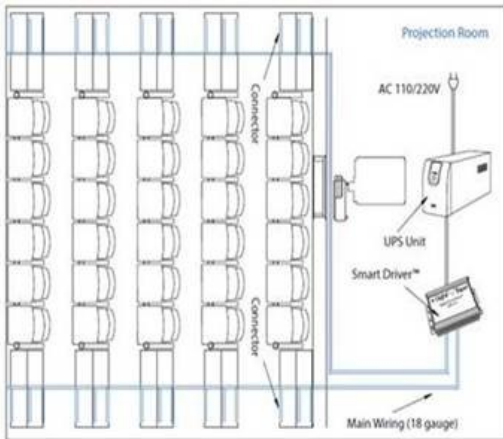
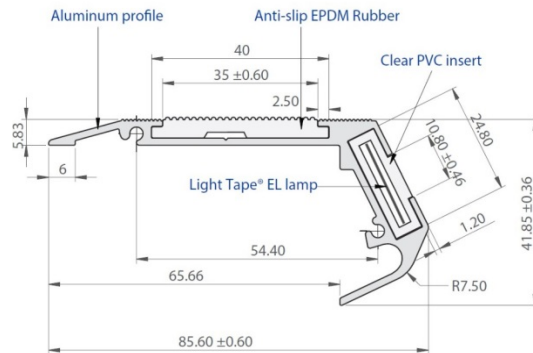


EASY on the EYES.

The beautiful homogenous glow on the step edges is created by our patented Light Tape® electroluminescent lamps. The entire surface is a light source. Available in a variety of colors, infinite lengths and able to be dimmed via digital control.

Sleek and Elegant.

StepGuard™ is available in a variety of finishes and viewing angles. Bahrain chose our StepGuard 45 system which protects light at a 45 degree angle. We also make options for down lighting to point light source away from screen, as well as seats, aisles and walls.



FAST and EASY WIRING.

An entire cinema can be operated by one Smart Driver™. Light Tape® has no polarity. Each step is screwed down and then connected in parallel to a main line that runs back to the Smart Driver™ power source. All can be controlled digitally via a number of cinema control systems.

[LEARN MORE](#)

light+building

18. – 23. 3. 2018 Frankfurt am Main

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