

HOMECREST™

OUTDOOR LIVING

Homecrest Outdoor Living • 1250 Homecrest Avenue, Wadena, MN 56482 • www.homecrest.com • Fax: 218-631-5306

FOR IMMEDIATE RELEASE

Rough Weather Ready Homecrest Design

WADENA, MN—January, 2019—Homecrest Outdoor Living will display rough-weather-ready patio furniture at NeoCon 2019. Both the Elements Air and Grace Air series take a classic Homecrest style and add durability against the toughest rainstorms.

Homecrest's Air collections use an empty box design, which makes rainfall flow through the seats instead of soaking into them. This means the patio furniture mimics the appearance of deep-seat cushions while adding protection against water damage.

Both collections' seats are constructed from Homecrest's double-layer sling fabric in order to deliver the company's seating comfort standard.

Homecrest designer, Stacy Brichacek, says,

"By combining technology and design behind Homecrest's exclusive double-layer... [we've] found a unique niche in the market." For the Air sets, that niche is one of high performance under all weather conditions.

Elements Air and Grace Air are both evolutions of Homecrest's popular Airo² series and will be on display in showroom #1518 for the full NeoCon conference. Homecrest staff will be there to discuss their product and design approach.



###

About Homecrest Outdoor Living

Founded in 1953 in Wadena, MN, Homecrest Outdoor Living designs patio furniture with passion for an unparalleled customer experience. As an iconic American manufacturer for outdoor living and enjoyment, we create products that deliver commercial quality and hospitality feeling. We have unique collections and items that range from modern to classic designs so that you can find your exact personal style.

Nathan Peterson

Homecrest Commercial Sales Manager

npeterson@homecrest.com

(612)599-6651

homecrest.com