



Enhanced Show Space at NeoCon's 50th Anniversary Show

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Where Conversations Take Place

Ontario, Canada (April 2018) – Stance Healthcare, a manufacturer of furniture for healing environments, has enhanced their show space for Neocon 2018 – one of the most recognizable tradeshow in commercial design.

This year Stance Healthcare's show space has doubled in size to include 850 square feet of high-quality products that meet the ever-evolving demands of the healthcare industry as it relates to infection control, safety, design and comfort. Newly released products you can expect to see at the show include the Marna Seating Collection and Carson Sleeper. Also, Stance Healthcare is excited to be featuring several innovative new furniture designs that are in the final stages of development.

Designed by Behavioral Health interior designer Suzanne Fawley, the enhanced show space will incorporate healthcare inspired color selections, durable textures, and the calming feeling of nature paired with furniture designed specifically for the challenging Healthcare and Behavioral Health environments.

"The goal of the enhanced show space is to promote a feeling that will be remembered, an experience, a place where conversations have depth instead of a space where the obligatory walk-through takes place and nothing is remembered or learned," says Suzanne Fawley, Design Consultant. "The space will emphasize healthcare area specific vignettes to guide conversation and promote knowledge share."

"We are very excited about the enhanced show space Suzanne has envisioned for Stance Healthcare," says Carl Kennedy, President. "We look forward to providing show attendees with a space that highlights the relationship between the healthcare and behavioral health interior environment and furniture."

In celebration, Stance Healthcare will be hosting a cocktail party in their new show space (booth 7-4050) at NeoCon 2018 on Monday, June 11th from 3 – 5pm at The Mart in Chicago. For show information visit www.neocon.com



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