

chilewich®

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CHILEWICH CONTRACT DEBUTS NEW WEAVE, COLORWAYS & BACKLESS WALL TEXTILES AT NEOCON 2017 **A sustainable solution for floors and walls**

NEW YORK, NY – Chilewich Contract is launching a brand-new weave at the NeoCon World's Trade Fair in June 2017. "Shade" is a flat and tight twill weave that features a unique rotation of signature bi-color yarns which create a subtle ombré effect in the warp. The bi-color yarns share one common color which helps to produce an understated yet expressive shift in color throughout the textile. As with all of the Chilewich Contract textiles, Shade is highly durable and easy to maintain, making it ideal for any environment.

Shade is available as Wall-to-Wall flooring and Wall Textiles in six-foot roll widths, and the pattern repeat is 14". Shade is also available in 18" square tiles, 6"x36" planks and custom size area rugs. No two tiles are the same even when laid in the same direction. The weave boasts versatility, fitting seamlessly into any space. Shade is available in three colorways: Birch, Hickory and Chrome.



Chilewich Contract is also launching new colorways for the Bouclé and Ikat collections at Neocon 2017. Bouclé is a Jacquard weave that most resembles a tweed texture that one might find in apparel. The new colorways, Sisal and Sterling, are thoughtfully selected to accentuate Bouclé's intricate construction and provide dimensional and rich tactile texture. Ikat is named after one of the oldest known textiles in the world. This Dobby weave features carefully chosen contrasting bi-color yarns in which colors appear to vanish and then reappear. The new colorway for the Ikat Collection will be Dark Green. Both weaves are available in six-foot widths in Wall-to-Wall flooring and Wall Textiles, as well as 18" square tiles and 6"x36" planks. Custom area rugs are also available.



In addition to Shade and new colorways, Chilewich Contract introduces BackLess™, a new system that allows Chilewich textiles to be adhered to the wall. The proprietary adhesive is easy to install and allows the Wall Textile to be stripped at any time. Durable and tough, our Type III Wall Textiles offer designers a new way to imagine vertical surfaces and are unique in being able to coordinate and match our floor coverings. BackLess is versatile and can be used for hospitality and multi-family properties as well as projects that require more durable and easy to maintain wall protection.

These weaves and products will be on display in the Chilewich booth on the 7th floor of the Merchandise Mart from June 12th – June 14th, 2017 – Booth #7-7030.

Please visit www.chilewichcontract.com for detailed information on all of the contract collections.

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What sets Chilewich Contract floor textiles apart from the rest?

Chilewich has recently obtained an Environmental Product Declaration (EPD) that covers all styles of Chilewich's Plynyl® BioFelt™ Tile and Plynyl Broadloom™ (w2w) flooring. Flooring products are made with woven vinyl fabrics using bi-colored yarns. Fabrics are laminated to a combination polyurethane/polyester backing system. Chilewich products meet all US and EU codes for heavy duty use (Class I in the US; Class 33 in the EU).

Chilewich manufactures and markets its BioFelt Tile and w2w flooring using woven vinyl fabrics. We design all of our weaves in our New York studio. The fabrics are woven for us in America to our specifications, including using bi-colored yarns that give all our fabrics unique textures and rich color. We use TerraStrand® yarns which contain bio-based plasticizers eliminating the need for phthalates in the fiber. Our flooring is low VOC and received Green Label Plus and DiBt certification. Our woven fabrics don't have a pile that wears down, are easy to maintain and are hypo-allergenic. All flooring is made in America. Chilewich is committed to the process and promise of the Life Cycle Assessment (LCA). This analysis gives us the tools to improve our design, manufacturing and distribution networks, and makes those changes transparent.

Unlike tufted carpet, woven flooring is flat which provides a safe and easy surface that doesn't hide harmful elements such as dust mites and dirt. The available backing systems range from soft and cushy to hard and waterproof. From a sustainability standpoint, the yarns used in the textiles contain phthalate-free renewable vegetable compounds and contribute LEED points to a project. This proprietary yarn is called TerraStrand and was developed by Chilewich in an effort to make significant environmental improvements to their products. Every square yard saves 0.02 gallons of Petroleum and 0.41 pounds of CO₂ as compared to conventional woven vinyls.

In addition to TerraStrand, Chilewich also developed a new PVC free tile backing system called BioFelt. Its main component is made from post-consumer recycled water bottles. This tile system can also be installed with Velcro tabs instead of glue and also contributes LEED points. All of the textiles contain Microban® providing protection against the growth of stain and odor causing bacteria, mold and mildew.

All of the flooring textiles from Chilewich Contract are available in 18" square tiles, 6"x 36" planks, 6' wide wall to wall and custom floor mats and are Green Label Plus certified by the Carpet and Rug Institute to be low VOC.

About Chilewich Contract

Chilewich Contract, established in 2001, designs textiles for the Contract market. Weaving is an ancient art that is to this day as demanding as it was a thousand years ago. Digital printing, it is not. All our weaves are a result of a lengthy and considered design process so that any of our 70 textile colors in 10 weaves can be used on the floor and the wall. We have provided products to hotels, restaurants, stores, health clubs and corporate offices around the world as well as flooring to the Marine industry for leisure boats and yachts. Our versatility as a manufacturer allows designers to use textiles in creative new ways for their modern interiors. We welcome working with them on providing aesthetic solutions for their upcoming projects.

Chilewich Contract provides designers and their clients with original textiles that are functional and enhance interiors with warmth, elegance, texture and color. We also continue to work "under the hood" to improve the environmental performance of all our products as we've been doing for the last 16 years.

For high resolution images or additional information, please contact:

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