



Summit International Flooring

**FOR IMMEDIATE RELEASE**  
**May 17, 2016**

Contact: Kristin Martin  
[kmartin@summit-flooring.com](mailto:kmartin@summit-flooring.com)  
973-301-0800

## **The Next Generation in Carpet Has Arrived**

### **OBJECT CARPET introduces newest product line: FREESTILE**

**Whippany, NJ-** Summit International Flooring is proud to announce that one of their leading partners and manufacturers, [OBJECT CARPET](#), has revealed the next generation in carpet tiles with their newest product line, [FREESTILE](#). Created using an innovative, flat weaving technique, FREESTILE is a modern carpet tile that's extremely thin yet durable, environmentally friendly, and extraordinarily beautiful!

Designers Kathrin & Mark Patel have created 16 different designs in 4 respective color schemes. These beautiful and distinctive patterns and colors are created by using a unique digital printing process. Then each motif is cut into large 50 X 50 cm tiles. There are no visible repeat patterns, and when installed, all together they create multidimensional character which emphasizes and accentuates patterns. Plus, FREESTILE tiles can be rearranged to create a new look- each floor an original!

OBJECT CARPET went out of its way to create a tile which will set new quality standards in high traffic areas. Never before has there been a thinner, more durable product that was so easily installed. FREESTILE is robust and minimalistic like a hard surface. It is easy to care for, as well as fire and fade resistant. On the other hand, FREESTILE has the advantages of textile surfaces as well; such as dampening room acoustics (up to 20% in comparison with other hard surfaces). FREESTILE also creates a high slip resistance as well as pleasant walking comfort. All these characteristics make it ideal for home or commercial installations, for example hotels, airports, sales rooms, or trade show/convention centers.

OBJECT CARPET is serious about keeping our earth green and their responsibility for the environment. Therefore, sustainability is always on the top of their agenda when creating new products. That's why OBJECT CARPET is proud to announce that FREESTILE is 100% recyclable! OBJECT CARPET also sets new quality standards, especially in highly frequented walking areas, keeping floor coverings low in emissions and odors. FREESTILE is no exception. It has been both DiBt and GUT tested and certified.

Summit International Flooring is excited for this new innovative floor covering from OBJECT CARPET and is proud to be their exclusive US partner. To learn more about FREESTILE or any of OBJECT CARPET's products, contact Summit International Flooring at **877-496-3566** or visit our website [www.summit-flooring.com](http://www.summit-flooring.com). Even more, Summit International Flooring is thrilled that they, along with OBJECT CARPET, will be presenting this new, stunning carpet tile to the US at [NEOCON](#), North America's most important design exposition and conference for commercial interiors. Stop by the OBJECT CARPET/Summit International Flooring booth (7-8105) to see this gorgeous new tile in person! You don't want to miss it!

#### **ABOUT SUMMIT INTERNATIONAL FLOORING**

Summit International Flooring, headquartered in Florham Park, N.J., was founded in 2003, and is one of the nation's premier independent flooring suppliers and consultants, providing the most unique and high quality of floor coverings – ranging in part, from [Fletco Carpets](#) (Denmark), to [OBJECT CARPET](#) (Germany), to [DICKSON woven vinyl](#) (France), to [Van Besouw](#) (Holland), to [Edel Grass](#) (Holland), to [Best Wool Carpets](#) (Holland), to Cormar Carpet (UK). Serving top design firms, architects, and floor covering professionals who require top-quality goods with



## Summit International Flooring

innovative design and exceptional value, Summit International Flooring is the exclusive U.S. distributor of many specialty floor coverings. For more information, visit [www.Summit-Flooring.com](http://www.Summit-Flooring.com), e-mail [info@summit-flooring.com](mailto:info@summit-flooring.com), or call +1 (877) 4963566.



FREESTILE – Aberdeen by Object Carpet



FREESTILE- Venice by Object Carpet

###