

NAPPATILE

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NappaTile to Debut First Showroom at NeoCon 50 Brighter hues and bold design showcase faux leather wall tiles artistic freedom

Northvale, NJ. (June 2018) - NappaTile's new showroom (suite 1064) is set to debut at NeoCon 50 along with a new collection and introduction of the brands acoustic faux-leather wall tiles. Pushing the boundaries of expected design, the new space is curated to captivate its audience. Parting from the standard white showroom, the dark backdrop creates a black envelope – designed to highlight the graphic, vivid panels of functional wall art. Enthralled by the contemporary esthetics of pop art, the NappaTile showroom's black outlines and bold hues showcase the products artistic freedom and creative possibilities.

Collaborating with artist and designer Elodie Blanchard, NappaTile will introduce The Elodie Blanchard Collection at NeoCon. The collection of faux leather wall tiles includes a series of large-scale, graphic patterns along with intricate, small-scale motifs. Offered in a variety of standard colorways – custom color, texture, and product can also be selected from the parent company's large assortment of faux leathers and wovens.

Included in the fall 2018 launch will be NappaTile's first Acoustic Tile collection. Carefully crafted to reduce noise and control sound, the acoustic tiles are wrapped in beautiful sound absorbing faux leather. Each panel is offered in a variety of depths, shapes, and sizes to balance sound in all spaces. With the luxurious appearance of real leather, and the durability and price of faux leather – the acoustic wall tiles provide functional wall art to any interior space.

About the Company:

NappaTile - a Concertex company – develops unique and original designs using faux leather wall tiles. With a long history in faux leathers, the brand has expanded to include acoustic solutions for the contract and hospitality markets. With the luxurious appearance of real leather, and the durability and price of faux leather – Nappatiles is dedicated to creating functional wall art.

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NappaTile Showroom (Suite 1064) - NeoCon 2018

Created for corporate, hospitality, and other high volume interiors, the new showroom showcases the design capabilities of the product. With the luxurious appearance of real leather, and the durability and price of faux leather – the acoustic tiles provide functional wall art to any interior space.

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