

# INTRODUCING MUUTO AT NEOCON 2018

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"The year of 2018 will be our biggest presence ever at NeoCon in Chicago, bringing our designs to the American market. We want to tell the Muuto story to the American audience, showing how our resimercial Scandinavian design can affect workplaces and public environments for the better. To us, being part of NeoCon is a natural extension of that desire."

— Muuto CEO, Anders Cleemann

## ADDRESS

Muuto at Knoll / NeoCon  
222 West Merchandise Mart Plaza  
Chicago, IL 60654  
June 11th – 13th, 2018

## PRESS

Images, prices, product factsheets and designer biographies are available for download on our website: [www.muuto.com/presskit](http://www.muuto.com/presskit)

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## FOLLOWING ITS ACQUISITION BY KNOLL INC. IN JANUARY 2018, SCANDINAVIAN DESIGN BRAND MUUTO INTRODUCES ITS NEW COLLECTION AT NEOCON 2018

Muuto is rooted in the Scandinavian design tradition, characterized by enduring aesthetics, functionality, craftsmanship and an honest expression. By expanding this heritage with forward-looking materials, techniques and bold creative thinking, our ambition is to deliver new perspectives on Scandinavian design.

After having gained a foothold in the American market over the past couple of years, 2018 will be the second year ever for Muuto at NeoCon with its largest exhibition to date. Located in a huge open-plan space, Muuto will present its latest introductions along with its extensive collection of new perspectives on Scandinavian design.

## CEO ANDERS CLEEMANN ON MUUTO AT NEOCON 2018:

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## ABOUT MUUTO

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