



MAGNUSON GROUP • 1400 INTERNATIONALE PARKWAY • WOODRIDGE, IL 60517-4942



FOR USE UPON RECEIPT — 2017

MAGNUSON GROUP INTRODUCES K-50M: NEW COLORFUL MAGNETIC HOOKS

New Product Introduction: K-50M — a group of contemporary design colorful magnetic coat hooks.

Design: MG Studio

Manufacturer: Magnuson Group, founded 1984. U.S.-based manufacturer and national distributor of commercial office and facility accessories, specialized contract furniture, and a full line of contemporary waste recycling containers.

Product Applications: K-50M durable magnetic hooks hold up to 22 pounds each, making them the perfect flexible and movable storage solution for holding coats, jackets, hats, purses and more.

K-50M is suitable for use in corporate, professional and home offices; building lobby areas or waiting rooms; bar, casual dining and cafeteria facilities; galleries and merchandise showrooms; libraries; personal-service salons and upscale retail boutiques, among other installations.

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Product Description: K-50M Magnetic Hooks comprise a simple modern design with subtle details. Models can be employed individually or in groupings for larger, higher-volume, or multi-room applications.

K-50M comprises a magnetic hook that juts from its round backplate, possessing an aggressive magnet that holds the heaviest or biggest of coats. **K-50M** clings to metal wall studs and can be moved when wanted.

Construction & Finishes: K-50M Magnetic Coat Hooks have a painted round back plate with a die-cast zinc coat hook. Each is 3 1/2-inches in diameter and 2-inches deep.

Backplates are Black, Marigold Yellow, Marine Blue, Silver, White. Hooks can be Black, Brushed Chrome, Marigold Yellow, Marine Blue, Polished Chrome, Silver or White. Backplates and hooks can be mixed and matched.

Contact Information: Literature, specifications and pricing for **K-50M Magnetic Coat Hooks**, or other functional, aesthetical office and workplace accessories, support furnishings and waste-recycling containers, is available from any Magnuson Group contract furniture and accessories independent sales representative in major cities, or Magnuson Group independent contract-furniture dealerships nationwide.

Contact Magnuson Group directly at 1400 Internationale Parkway, Woodridge, Illinois 60517. Telephone: (800) 342-5725. Fax: (888) 329-4729. Email: custserv@magnusongroup.com. Visit Magnuson Group on the World Wide Web at: www.magnusongroup.com.

EDITOR, FOR MORE INFORMATION, PLEASE CONTACT:

Bill or Nancy Schoenfisch
SCHOENFISCH INCORPORATED
336 County Highway 24
Richfield Springs, New York 13439
(315) 858-8393/Phone
(315) 858-9635/Fax
primages@aol.com/E-mail