

Lauren Rottet Collection Launches at NeoCon

Multi-adaptive, sophisticated furniture range showcased at Merchandise Mart, Suite 3-107

CHICAGO, June 12, 2017 -- Award-winning interior architect **Lauren Rottet**, FAIA, FIIDA, opens a new showroom at NeoCon with a personalized furniture line inspired by art, fashion and commercial design. “We’re a couture showroom with off-the-rack and custom pieces,” says Rottet about the creation of an extensive collection of furnishings that include her designs combined with other “pieces by artists I love.” The showroom was a natural evolution for the Texas native who for 25 years has designed stylish offices for Fortune 100’s, Bill Gates, Goldman Sachs, the NYSE and United Talent Agency. Her newest project, an exclusive soon-to-be announced New York City luxury residential tower is slated as the tallest building in the U.S. Rottet has created numerous hospitality projects in her signature oeuvre for top-tier international brands including St Regis, Marriot and Four Seasons Hotels.

The new **Lauren Rottet Collection** showroom is located in Chicago’s **Merchandise Mart** on the third floor (**Suite 3-107**) and features sculptural and refined tables, consoles, chairs, benches, sofas, mirrors and accessories. Each unique piece when assembled alone or in situ incorporates innovative manufacturing, while projecting a sophisticated air. The multi-adaptive range was envisioned for specifying in a home, office, living room, lobby or resort. The line incorporates Rottet’s love of architecture and detail and reflects her passion for creating spaces and objects that impart kinetic energy, visually enlivening each environment.

Rottet’s foray into furniture began in 1991 when she designed the Evaneau Sofa for her Los Angeles home. Soon after she created acclaimed products for Halcon, Steelcase and Bernhardt. A 33-piece collection focused on residential settings was introduced at High Point, N.C. in 2013. The designer’s penchant for luxurious materials, including glossy acrylic, fur, leather, marble, metal, rattan and fine wood veneer, is showcased in this new range. Collection highlights include the **Float** series of hardwood and acrylic sofas, chairs and coffee tables and the **Dichroic Table** incorporating sheets of glass with micro-layers of metal oxide that refract light and create multiple shades of colors. Also debuting, a highly functional line of “**Powerful**” tables that discreetly conceal multiple power options for the workaholic. Hand-made by artisans, the products will be offered in a selection of colors and materials. rottetcollection.com.

About Lauren Rottet, FAIA, FIIDA, NCARB, Founding Principal and President

Rottet’s prestigious career began in the Chicago office of Skidmore, Owings & Merrill (SOM) with a focus on high-rise office design. After relocating to Texas for the firm, a move to California followed where she launched an interiors practice in Los Angeles for SOM and then headed DMJM Rottet, an international interiors practice. Rottet Studio debuted in 2008 and now has offices in Houston, Los Angeles, New York and Shanghai.

Internationally recognized, the interior architect is the only woman to be elevated to Fellow status by both the American Institute of Architects and the International Interior Design Association. An appointee to the U.S. General Services Administration’s National Register of Peer Professionals for Design Excellence, she was also inducted as an inaugural member of the Women in Design Hall of Fame as well as *Hospitality Design* magazine’s legendary Platinum Circle. Rottet’s furniture and product designs have earned her four gold medals for Best of NeoCon and a Chicago Athenaeum Award. She serves on the board of the Contemporary Arts Museum Houston and acted as a guest curator for The Whitney Biennial.

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