

# PRESS RELEASE

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## Topic:

### JOYCEis3

#### JOYCEIS3 – COMBINE TILL IT'S MINE.

Three different looks, high-quality materials, a wide selection of colours and backrest versions as well as innovative technical features – JOYCEis3, the new office swivel chair from Interstuhl, offers a maximum of combination possibilities. This results in a highly individual chair with an excellent price/performance ratio.

Concentration requires freedom. JOYCEis3 offers its users the utmost in flexibility and impresses with its incredibly wide range of applications. The swivel chair guarantees optimum performance particularly in areas geared towards focused work processes, while also offering all relevant adjustment options. JOYCEis3 is a real master of transformation. The chair can be configured like no other to fit any environment.

#### Intelligent features, appealing design

Depending on the material and model, JOYCEis3 impresses with three different looks, from the classic upholstered version to the modern knitted designs through to the extraordinary contours of the newly developed FlexGrid – probably the most notable feature of the new swivel chair. The innovative lumbar support looks particularly striking in the transparent back view of the mesh version. The futuristic FlexGrid mirrors the human anatomy and provides visibly dynamic support for the back. FlexGrid ensures that stability and flexibility are optimally balanced with two components in different levels of hardness.

Another highlight is the JOYCEis3 Softback version. It combines the advantages of traditional upholstery with those of a mesh cover. A three-dimensional mesh fabric ensures good ventilation, a uniquely pleasant feel and a comfortably soft seat.

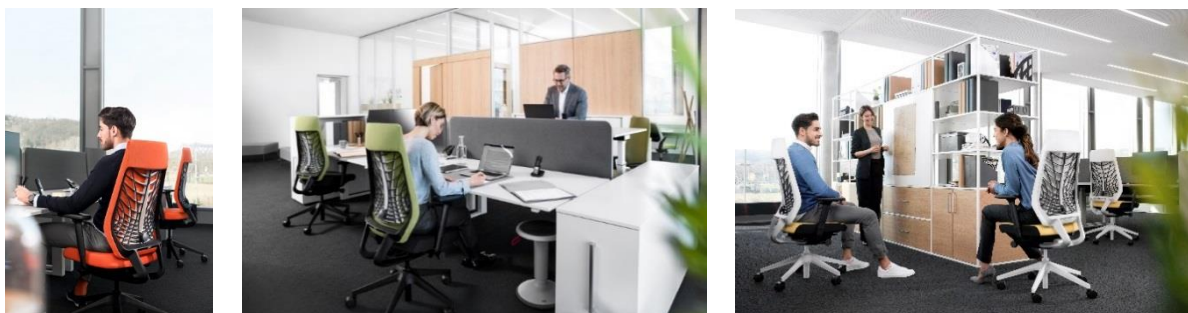
On the backside of the backrest, as well as the side elements of the seat, the upholstered version of the JOYCEis3 are covered with black technical fabric, which is connected to the upholstery cover with a characteristic welted seam running along the sides of the seat and backrest. This increases durability while also emphasising the chair's high demands on design and quality.

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### Joyful colour variety

The extraordinary range of colours embodies its versatility. There are two basic concepts: The frame, the chair column and the base are available in either black or light grey for all versions. When it comes to choosing the colour for the cover, the user has complete freedom – the mesh and Softback versions are available in nine attractive colours. As a brand new feature, the mesh backrests can now be combined with matching mesh covers for the seat pad to create a perfectly harmonious appearance. Alternatively, users can choose a seat cover from Interstuhl's wide fabric and leather range. The large selection of fabrics also provides users with a wide choice when selecting their ideal combination for the upholstered version.

Whatever the environment, whatever the budget – thanks to the seemingly limitless number of possible combinations offered by its modular system, JOYCEis3 is always an ideal solution with an unmistakable personality. The scope of functions and overall look can be chosen independently by each user. This ultimately results in a high-level of certainty with regard to technology, price and aesthetic value.



Caption: With its modern, discretely futuristic contours, the new JOYCEis3 FlexGrid is sure to add a special touch to any room.

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Caption: Backrest frame, chair column and base are available in two colour concepts – black or light grey.



Caption: The JOYCEis3 FlexGrid mirrors human anatomy. It supports the spine's natural curvature using two innovative components with different levels of hardness. This ensures that stability and flexibility are optimally balanced.



Caption: High-grade decorative welted seam between the upholstery cover and technical fabric.



Caption: In the upholstered version, JOYCEis3 combines a comfortably soft seat with high-grade design.

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Caption: JOYCEis3 particularly stands out thanks to its wide variety of colour options.



Caption: With the new Softback, JOYCEis3 combines the advantages of a traditional upholstery with those of a mesh cover.

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# PRESS INFORMATION

## S 4.0 – ACTIVE SITTING SOLUTION

### GARMIN AND INTERSTUHL DIGITALISE THE OFFICE CHAIR FOR HEALTHIER SITTING IN THE WORKPLACE

**With the S 4.0 seat sensor, Interstuhl – as a leading manufacturer of office chairs – in cooperation with the technology experts Garmin, is extending its range of products which promote movement. In line with Garmin's concept of an active lifestyle, the integrated sensor provides conclusions on optimum sitting behaviour and increases movement in day-to-day work.**

**Munich, 12th December 2017** – A lack of movement at work and during leisure time has major consequences for our health. To combat this sedentary lifestyle and reduce the harmful effects on our health, Interstuhl and Garmin have developed a seat sensor. Using tips and exercises for correct sitting behaviour, the S 4.0 encourages us to be more aware of our bodies and ensures more movement in daily working life. On average, adults spend up to 60 percent of their day sitting down. As a consequence of a lack of movement and not sitting in an ergonomic posture, this sedentary lifestyle can lead to health impairments which results in a drop in performance and motivation at work. In collaboration with Garmin, Interstuhl has developed the S 4.0 seat sensor which helps professionals to optimise their sitting posture in the office and to be more active in their daily life by doing simple exercises.

#### Active lifestyle in the office

"Right from the start, it was the opportunity to integrate our concept of an active lifestyle even more into daily working life that excited us about collaborating with the seat specialists Interstuhl. We have definitely found a trustworthy partner in Interstuhl and together we can make a difference to the area of health in many respects," says Jörn Watzke, Director Global B2B Sales at Garmin.

Helmut Link, Managing Director and Owner at Interstuhl, adds: "New working worlds and the challenges of the digital revolution made the decision to develop a product, together with Garmin, that offers our costumers real added value an easy one. A sedentary lifestyle leaves many customers asking: 'How do I make sure that I am sitting correctly, and above all, with a good posture?' Through the partnership with Garmin, and with the S 4.0, we can now answer this question."

#### Digital office chair

The coin-sized S 4.0 seat sensor is easy to fix in place under the seating surface of an office chair and transmits signals using ANT to the office computer or a compatible Garmin watch. The basis for recording and evaluating the data is free computer software and an app which can be downloaded from Garmin via the Connect IQ store. Based on their individually determined sitting behaviour, the user is given advice on changing position regularly, quick and easy workout exercises for the office and tips on how to adjust their swivel chair to an ergonomically correct position. If, for example, the number

of times the sitting position is changed falls below a specific daily value, pop-up notifications appear which prompt the user to do a few small exercises or move more.

#### **S 4.0 Active Sitting Solution from Garmin and Interstuhl**

- **Sensor is easy to fix in place and install**
- **Suitable for swivel chairs with a synchronous mechanism (i.e. the tilt of the backrest is connected to the tilt of the seating surface) from Interstuhl and from all other manufacturers.**
- **Sensor sends data via ANT to a PC and compatible Garmin watch (including fenix 5 series, vivoactive 3)**
- **Individual sitting behaviour is analysed via the S 4.0 app**
- **User receives tips on ergonomic posture, pop-up notifications informing them to change their sitting position, stand up and walk for 1-2 minutes, as well as daily workout suggestions**
- **Can be used on Windows 7 and Mac 10.10 or later versions; no mobile device required**
- **Battery life of six months**



Caption: With the S 4.0 seat sensor, Garmin and Interstuhl are bringing more movement into everyday office life.



Caption: Compatible Garmin watches, such as those in the fenix 5 series, can be easily linked to the sensor.



Caption: The S 4.0 sensor is as small as a coin and provides important information about an individual's sitting behaviour.



Caption: The sensor is very easy to fix in place on an office chair.