



# NEWS RELEASE

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CONTACT: Karren Jeske

262-523-3900, Ext. 25

karrenj@z2marketing.com

## Inpro® unveils Ricochet™ Flexible Wall Protection at NeoCon

**Unique product looks like wallcovering, yet it's ultra-durable and protective**

MILWAUKEE, WIS. (June 12, 2017) - Inpro® gave designers their first glimpse of a revolutionary new form of wall protection, Ricochet™ Flexible Wall Protection, today during NeoCon 2017 at The Mart in Chicago. Design professionals attending the tradeshow are invited to see, and touch the new textured material, which comes in a variety of colors and patterns while performing as traditional rigid wall protection.

“Ricochet is literally flexible enough to become the showpiece of any interior, yet it’s durable enough to handle the harshest environments,” said Thomas Larwa, Inpro Senior Product Manager. “Until now, designers have had to either compromise the look of their design with a traditional product, or sacrifice preserving interiors for aesthetics. Ricochet offers the aesthetic of wallcovering, yet it’s very resilient.”

Some protective wall products offer patterns, but they are often in the form of rigid sheet, while others look like wallcovering and have protection, but they lack the ultra-durable performance of rigid plastic. Ricochet has the aesthetic of wallcovering with the function of traditional wall protection. It is not only able to resist the wear and tear that walls in commercial buildings receive, but also fend off stains and graffiti – which can be cleaned, without damage to the Ricochet surface, with agents up to the strongest of standard liquid cleaners.

“Whether it be from equipment, pedestrian traffic, baggage, etc., walls in commercial buildings are susceptible to damage,” said Larwa. “Ricochet offers a way to preserve interiors and keep them looking newer, longer. It’s also available in a wall panel option, and Ricochet can be used in the renovation of elevator interiors.

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Ricochet installs just like other wallcoverings, so there will be virtually no learning curve for interior installers. No separate considerations are needed.

With seamless installation, Ricochet becomes an uninterrupted finish for any of nine introductory patterns in a variety of colors. It is available in rolls or as wall panels wrapped in Ricochet for another way to bring visual interest to interiors.

“With Ricochet’s inviting textures, rich colors and alluring patterns, a wall is no longer just a surface, it’s a canvas,” Larwa explained. “It also offers a seamless design that does not require an expansion gap or trim component between sections.”

Ricochet Flexible Wall Protection provides impact resistance many times greater than that of enhanced wallcovering products, achieving in excess of 100 inch-pounds on the ASTM D-5420 Impact Resistance Test. In addition, Ricochet, as tested under ASTM D-1308 test for chemical and stain resistance, offers superior resistance, even against graffiti, and stands up to harsh cleaning agents. It also performed on par with rigid sheets on the ASTM D-4060-07 test for abrasion resistance (Taber Abrasion), and showed no fungal growth using the ASTM G-22-76/G21-96 test. It contains no phthalates, has achieved certification under the stringent California 01350 air quality test, and is Class A fire rated.

Ricochet will be available for sale in early 2018.

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## **About Inpro**

Since 1979, Inpro has been making and servicing products with an obsessive commitment to protecting the appearance of buildings and the health and safety of the people who use them. Based in Muskego, Wisconsin, Inpro is a global manufacturer of door and wall protection, washroom systems, expansion joint systems, privacy systems, elevator protection systems and architectural signage.