

via seating Announces Game Changing Copper Infused Clinical Use Task Chair

Genie Copper Mesh is the First in the Market Antimicrobial Mesh Back Chair
Specifically Designed for Clinical Areas

Sparks, NV (April 12, 2017) – via seating is proud to partner with Cupron® to produce the first ever copper, antimicrobial, mesh back 24/7 task chair specifically designed for clinical areas. [Genie Copper Mesh](#) is a crossover chair for task and conference applications. "We are thrilled to partner with Cupron® to provide customers with a game changing chair that is affordably priced," Chas Hepler – CEO of via seating.

Cupron® technology transforms ordinary products into extraordinary products by infusing them with antimicrobial benefits. Cupron® technology used in Genie Copper Mesh is EPA registered and provides an antimicrobial barrier while inhibiting the growth of a broad spectrum of micro-organisms. This technology protects the fabric from odor and stains while shielding against bacteria, fungus and microbes that cause strains and degrade fibers and fabrics while keeping the mesh clean and odor free. Under test conditions, the proprietary Cupron® technology has been shown to be a highly effective antimicrobial solution protecting the mesh from a range of bacteria and fungi that cause stains, odors and deterioration over time.

"Genie Copper Mesh was created to meet the specific needs of a client who was looking for a 24/7 task chair that would withstand all the challenges of a clinical environment," said Nora Fenlon, Executive VP of via seating. "We listened to this need and were able to come up with a solution to fill that need quickly. Additionally, we're proud that 80 percent of the Genie Copper Mesh series is domestically sourced."

In addition to the antimicrobial properties, several design elements make the Genie chair itself unique - including a single versatile mid back size with three seat sizes. The back-frame design offers upper thoracic mobility and scapular release, creating opportunities for the user to move freely within the confines of a smaller workstation set up. The mesh back has an elastomeric, four way stretch offering optimal spine support and long term comfort. The Genie chair family can be specified with a high performance syncro control with side mounted back tension control with options of seat slide or simple to use swivel tilt control. Arm options range from full function height, width and arm cap rotation, to a nicely designed fixed conference/training arm making Genie a great cross over series from task to conference. Finishes include black and white frame options, multiple base color options and two different mesh colors in copper and black.

Founded 30 years ago in Sparks, Nevada, [via seating](#) manufactures and distributes contract seating solutions specifically designed for North American customers. For more information on via seating or the Genie Copper Mesh, visit www.viaseating.com or call 775-331-6001.

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About Via Seating

Founded 30 years ago in Sparks, Nevada, [via seating](#) manufactures and distributes contract seating solutions specifically designed for North American customers. Their portfolio of products covers; executive, conference, task, multipurpose, motion, outdoor lounge/collaborative and modular seating. Via Seating is a seating specialist and was the first to offer its entire range of seating within a [48 hour manufacturing time](#).

via seating makes working anywhere possible with [comfortable, flexible, and contemporary](#) seating solutions.