

FORMASPACE HIRES FRANK BUCHER AS NEW EXECUTIVE VP OF SALES

AUSTIN, Texas, May 25th, 2017 -- Formaspace, a leading provider of business furniture, announced today that Frank Bucher was named Executive Vice President of Sales. In this role, Bucher will report directly to Formaspace CEO, Jeff Turk, and will be responsible for all National and International sales activities for Formaspace.

[Formaspace's](#) latest hire signals a significant expansion of its efforts in the office furniture category, which is already the company's fastest growing business segment while maintaining its leadership in the custom laboratory and industrial furniture segments. Bucher will be charged with overall revenue growth for Formaspace, primarily via office furniture rep group and dealer relationships. Formaspace is inviting major [business furniture dealerships to join its growing network](#) of dealers who want to offer scalable, redactable, repeatable furniture solutions that can be customized to meet the workforce's rapidly evolving needs.

Bucher has over 21 years of sales and sales management experience. Most recently, he worked for BKM Total Office of Texas located in Dallas as their Executive Vice President of Sales and Marketing. While there, he provided sales structure and leadership during a time of corporate transition.

Prior to that, he was Vice President of Sales for 2 ½ years at Baker Manufacturing located in Pineville, LA. He helped restructure the JRB Studio sales model and was integral in new product development and product launches. Prior to that, he was Vice President of Sales for Paoli Inc. where he increased sales by developing new dealer incentive programs, strengthening dealer relationships, implementing new forecasting tools and revamping training programs.

Formaspace CEO Jeff Turk explained, "Frank's deep and broad domain expertise in the office furniture industry, his proven leadership in both manufacturing and dealer sales organizations, and his demonstrated success delivering revenue make him a fantastic leader to continue to drive Formaspace's already significant growth. Frank will enable us to quickly take the success we have experienced on a regional basis and take it to a national level."

Bucher stated, "I am excited to take on this role as the Executive Vice President at Formaspace. I look forward to leading our sales team and taking our differentiated approach to solving unique workplace furniture problems to the national market."

About Formaspace

[Formaspace Office](#) fosters the spirit of discovery and creation through the design and manufacture of unique business furniture solutions. Formaspace develops problem-solving furniture systems for large and small conference rooms, private offices, co-working spaces, makerspaces, cafes, lounges, retailers, hospitals, laboratories, industrial environments, government facilities, K-12, universities, and beyond. Architects and designers spec Formaspace for their design services, ease of installation, and large-scale custom manufacturing capabilities.

To learn more about the company, call 1.800.251.1505, email hello@formaspaceoffice.com, or visit <https://formaspace.com>.