

For immediate release

## DARRAN presents new Spire collection at NeoCon 50

HIGH POINT, N.C./ JUNE 11, 2018/ -- DARRAN Furniture broadened the scope of its seating offerings this week with the introduction of the Spire collection at NeoCon 50.

A modern reshaping of the mid-century archetype, the Spire collection exemplifies clean, uncluttered design through soft geometric forms and proportions. Spire features a low-profile seat that is expertly sculpted with an open angle, inviting users to relax.

Crisp lines and sophistication are evident in the smooth contours of the molded seat, curved cushioning that embraces the body, and tapered legs. The silhouette of the chair provides a consistent aesthetic from guest, barstool, lounge and executive seating.

The exterior of Spire and the interior seat and back cushion can be upholstered in a combination of fabrics, creating a shell effect that gives color contrast to the chair.

Spire offers high versatility, as the collection was designed to complement a variety of table heights and types. Users can specify a fully upholstered arm or armless option. Solid wood, metal blade, memory swivel and conference base styles are available - the seat width is tailored to each application. Spire is up for any function.

"My intent for Spire was to create a fun and expansive collection of seating and tables that complement today's interiors and satisfy the demands of our rapidly changing work and study spaces," says designer Chris Carter. "Spire focuses on clean sleek lines that outline simple geometric forms – less is more!"

Coordinating Spire tables come in occasional, conference and bar height to accommodate the many habitats of an office environment. Round and soft square edge tables are offered in DARRAN's full line of veneer and laminate selections. Occasional, conference and bar height tables feature a blade base standard in a white metal finish and have the option of matte black and silver. The blade table leg is hollow allowing for integrated wire management, p seamlessly with Spire's vintage details.

The Spire edge profile is a deep receding contour, giving an exceptional profile to the tops. Tables also have the option for a soft-etch white glass top, giving tactile interest and visual elegance to surfaces.

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The collection's bar height table also serves as an impromptu collaboration plane where users can meet and complete quickly. For the meetings that aren't so quick, accompanying backless barstools are available with either wood or wire base.

"There was a need for a comprehensive line of seating and tables that satisfy private and public space needs, as well as collaborative settings," says designer Chris Carter. "Spire can be used in various markets due to the breadth and flexibility of the line."

For more information about Spire, visit <http://www.darran.com/product/seating/spire>

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## Note to Editor:

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