

Concertex

FOR IMMEDIATE RELEASE

Michela Olzen
Concertex
T: 201.784.8370
E: pr@concertex.com

Concertex Reintroduces the Brand with the Lineage Collection **A progressive, unique line of high-performance upholstery**

Northvale, NJ. (June 2018) - Dedicated to material innovation, Concertex reintroduces the brand with the Lineage collection. Available fall 2018, the new collection achieves a perfect balance between past and present through design. Continuing to offer high-performance products to the contract, healthcare, and hospitality markets – the collection’s narrative includes the first Sunbrella contract textiles and expands the line of Silicone Hybrids, polyurethanes, wovens, and wallcoverings.

At the heart of the collection, Concertex launches two Sunbrella Contract products – Arc and Odyssey. Arc’s undulated wave of pixelated squares beautifully balances rhythm and spontaneity. Created to coordinate, Odyssey’s large-scale organic stripe is both playful and contemporary. Designed for indoor and outdoor applications, the patterns are constructed with 100% solution dyed acrylic and polyester yarns to allow for extreme lightfastness and durability. The two eco-friendly, ACT Facts Silver certified fabrics, are bleach cleanable and offer stain resistance for a wide range of contract applications.

Moonlets also joins the Lineage collection with a bold splash of energy. The silicone hybrid product (one of three within the new collection) is a fusion of silicone for performance and polyurethane for cost-efficiency. The new technology allows for the transfer printed product to be embossed – creating depth and interest to the design. Moonlets boasts an abrasion resistance of over 200,000 double rubs and is inherently Graffiti-Free for all high-traffic environments. Composed of original designs and innovative technology, the Lineage collection represents the new face of Concertex.

About the Company:

Technology is the foundation of Concertex’s approach to product design and development. Established in 2010, the brand leads the industry in material innovation and embraces the courage to change. Today the line has expanded to include six product categories; Textiles, Coated Fabrics, Wallcovering, Wall Tiles, Outdoor, and Acoustic Solutions. Fresh and original, Concertex is dedicated to developing performance driven product that will revolutionize the hospitality, healthcare and contract markets.

108 Fairway Court Northvale, NJ 07647 T: 201.784.8370 F: 201.750.3460 E: info@concertex.com

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Top to Bottom: Moonlets - Artemis, Arc - Breaker, Odyssey - Nightfall

Silicone Hybrid pattern, Moonlets, joins the Lineage collection with a bold splash of energy. Accompanying Moonlets, indoor/outdoor Sunbrella Contract product Arc displays an undulated wave of pixelated squares that beautifully balances rhythm and spontaneity. Created to coordinate, Odyssey's large-scale organic stripe is both playful and contemporary.

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