

EMPOWERING THE NEW GENERATION OF WORKSPACE DESIGN

The Drawing Room Collection from Bentley Inspires More Energetic, Engaging Environments for Collaboration, Creation – and Work



Dust Jacket

CHICAGO (June 2018) — Once structured, stiff and staid, office environments are now places to gather – to share ideas, to collaborate and create, to think and inspire. And while workplace design has shifted to embody more relaxed, residential aesthetics, something is still missing. *Workspaces* of the future must be as invigorating and empowering as they are calming and comforting. It's a balance; tailored yet trendy, bold yet vibrant. With its newest carpet collection, [Bentley](#) strikes that balance, and brings a new – and necessary – edgy energy to designers' libraries. Enter **The Drawing Room at NeoCon50, June 11-12, 2018** (theMart #1098).



“The Drawing Room builds on The Outskirts concept we introduced last NeoCon. Our workspaces feel more like home, but today’s generation is maturing, and they’re craving even more – and different,” explained Sherry Dreger, vice president of marketing for Bentley. “We’re now being challenged to create pseudo-hospitality spaces that embrace and balance the dynamics of interoffice collaboration, hot desk environments and fixed staff floor plans. No matter where we work, we want to feel not only reassured but energized by the spaces around us. The Drawing Room Collection does this: the styles are grounding; they’re comforting and sophisticated. They’re also strong, spirited and all-around inspiring.”

RETREAT AND REINVIGORATE

These qualities mirror those of the 17th-century (with)drawing room – an intimate space where people gather to ponder, to indulge, to be entertained, to tell stories, and perhaps most importantly, to find inspiration. The 21st-century carpet collection serves a similar purpose.



Redacted

Chronicle™ and Redacted™ are designed to feel luxe in a world that requires resilience. The highly textured patterns are both: they have the rich look of velvet embellished with the sheen of both matte and metallic lusters, and offer an all-loop construction fit for any high traffic space.

Dog Eared™ and Dust Jacket™ take a more playful tone, with mid- to large-scale geometrics that subtly fold color into neutral backgrounds.



Dog Eared

Brought to life in a palette of neutrals, warms, cools and desaturated jewel tones, all four styles of The Drawing Room Collection are offered in 9-inch by 36-inch, 18-inch by 36-inch and 24-inch by 24-inch NexStep® Cushion Tile, AFIRMA™ Hardback Tile and AFFIXX™ Hardback Tile, Bentley’s adhesive-free hook and loop system for modular carpet tile. They are also all available in High PerformancePC Broadloom for spaces that desire or require an uninterrupted statement for the floor.



Chronicle

Products in The Drawing Room Collection are Cradle to Cradle Certified™, NSF® 140 certified, CRI Green Label Plus certified and produced in a LEED®-EB:OM Gold-certified manufacturing facility. Along with Environmental Product Declarations (EPDs) and Health Product Declarations (HPDs), these products also contain Declare® labels and have achieved LBC Compliant status through the Living Building Challenge.



STEP INTO THE DRAWING ROOM AT NEOCON50

Bentley's 2018 showroom at theMart is once again an experience designed to reflect not only the latest chapter of the brand's evolution – it's the first to feature modulyss, the European leader in carpet tile and its sister company under Balta – but also the future of workplace design where “the office” is a transitional space, a temporary destination that balances comfort with collaboration, energy with efficiency. It's a home base, a sounding board, a resource – exactly what Bentley and modulyss are for designers, no matter where you are or what you need to get the job done.

The front of showroom #1098 is white, bright and intensely textured. The middle mixes light with dark, tile with broadloom. Keep going (though you'll want to stop at the bar). The back is unmistakably Bentley – all black, interrupted only by the soft sheen of metallics and pops of jewel tones. Quiet yet lively, trendy yet timeless, edgy yet refined. Just like The Drawing Room Collection. The space serves as a resourceful retreat for those in search of conversation and/or inspiration.

The Drawing Room Collection, along with Bentley's latest products, will also be showcased at the company's second showroom at the Kinzie Design Center (220 West Kinzie Street). This space will be host to lunch (Monday and Tuesday, 11 a.m. – 1 p.m.), drinks (Monday, 4-6 p.m.), creativity (design your own sketchbook) and philanthropy (follow Bentley on social media and share the secret password to receive a Giving Key, both days 9-11 a.m. and 2-4 p.m., while quantities last; proceeds benefit L.A.'s homeless community).

“Today's designers crave connection, collaboration and curated experiences,” added Dreger. “They feed off the energy and ideas of the people and things that surround them. We get it – and we're encouraging it with The Drawing Room.”

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About Bentley

Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), [Instagram](#) and [Google+](#).

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