

### BLURRING BOUNDARIES

*Bentley's New Outlier Pushes the Envelope of What's Expected from Commercial Carpet*



**CHICAGO (June 2018)** — Think outside the box. Color outside the lines. Be bold, get creative and blur boundaries – in life and in design. With its graphic geometrics, deep texture and layers of metallic accents, **Outlier™** from [Bentley](#) challenges traditional design conventions. Challenge your perspective at **NeoCon50, June 11-12, 2018** (theMart #1098).

Outlier plays perfectly with interiors' increasingly blended home/play/work spaces. Its geometric design gives the illusion of having grown over the highly textured, organic background – a unique pattern-over-background element that is as unexpected as it is elegant. Inflections of silvers, bronzes and golds sync with commercial finishes; subtle yet sexy.

“We saw a need for a product like Outlier in today’s commercial environments,” said Sherry Dreger, VP of Marketing at Bentley. “Offices and hospitality and retail spaces are responding to our desire to infuse more of the design elements we love most about our homes. Outlier has a playful, edgy vibe that today’s generation craves.”



Available in 9-inch by 36-inch, 18-inch by 36-inch and 24-inch by 24-inch NexStep® Cushion Tile, AFIRMA™ Hardback Tile and AFFIXX™ Hardback Tile, Bentley's adhesive-free hook and loop system for modular carpet tile. Outlier is also offered in High PerformancePC Broadloom for spaces that require an uninterrupted sea of texture on the floor.

Outlier features the latest in pattern tufting technology and is made with **Antron® Lumena™ Type 6,6 Nylon** for ultimate color and performance. The product is Cradle to Cradle Certified™, NSF® 140 certified, CRI Green Label Plus certified and produced in a LEED®-EB:OM Gold-certified manufacturing facility. Along with Environmental Product Declarations (EPDs) and Health Product Declarations (HPDs), Outlier contains a Declare® label and has achieved LBC Compliant status through the Living Building Challenge.

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### About Bentley

Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at [bentleymills.com](http://bentleymills.com) or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), [Instagram](#) and [Google+](#).

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