



Night Vision: An Enhanced Color Experience For the Floor

Bentley brings innovation in yarn technology to light, changing how we look at commercial carpet – and interiors



CHICAGO (June 12, 2017) — Perception is everything. With **Night Vision** from [Bentley](#), you'll see carpet in an entirely new light. Leveraging innovation in yarn technology, the new broadloom and carpet tile product features unique dimension and depth of color that shifts the design depending on the direction you're walking. Like the cut of a gem, Night Vision explodes into a kaleidoscope of reflective color on the floor. It's an experience that promises to change your perspective. **Change your outlook at NeoCon, June 12-14, 2017, in Chicago (showroom #1098).**

Perfect for designers seeking brilliant yet surprising style, the crystal-esque design reflects light as if it's bursting through a prism, illuminating the floor in soft striations of monochromatic color. Variegated yarns alternate between low and high luster, mixing color in unexpected ways to create a subtle ombré effect – available in a range of gradient combinations.



PRESS RELEASE

With the proprietary color-changing technology of Bentley's **COLORCAST™ program**, designers have access to infinite possibilities of color combinations (with no additional minimum order requirements). Matching color from any source, including paint chips and fabric swatches, COLORCAST empowers designers to embrace endless possibilities. From subtle neutrals to vibrant, saturated hues, the only limit to color is your imagination.

Night Vision utilizes advanced pattern tufting technology that produces unmatched flexibility and durability for a variety of commercial spaces. The elegant yet edgy product features **Ultron® Nylon 6,6** and maintains the highest standards of commercial requirements for performance and wear. Night Vision is available in 24-inch by 24-inch and 18-inch by 36-inch NexStep® Cushion Tile and AFIRMA™ Hardback Tile and 12-foot High PerformancePC Broadloom.

The product is Cradle to Cradle Certified™, NSF® 140 certified and CRI Green Label Plus certified, and produced in a LEED®-EBOM Gold-certified manufacturing facility.

###

About Bentley

Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, luxury vinyl tile and area rug products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), [Instagram](#) and [Google+](#).

Media Contact

Rachel Auerbach

rauerbach@sternstrategy.com

908-325-3898



Bentley at NeoCon 2017
Mart Showroom #1098 | 220 West Kinzie Street