



IMPASTO™ + SECCO™ – ARTFULLY INSPIRED

Bentley promotes storytelling for commercial spaces with artisan carpet collection



Impasto



Secco

CHICAGO (June 12, 2017) – Art is a powerful medium. An extraordinary storyteller, it inspires imagination, captures creativity and evokes emotion. With carpet as its canvas, [Bentley](#) awakens commercial interiors with its new tile and broadloom masterpieces **Impasto™ + Secco™**. **View Bentley’s artfully inspired products at NeoCon, June 12-14, 2017, in Chicago (showroom #1098).**

Inspired by the practices of painting, Impasto + Secco create artwork for the floor through abstract blocks and fine lines, and deliberate splashes of color. Each style is available in a palette of 10 sophisticated hues.

Aptly named for the thick-textured painting technique made famous by such virtuosos as Rembrandt, Van Gogh and Pollock, **Impasto’s** textural story paints a picture with thick strokes of color and light splashes of contrast – creating large-scale, multidimensional works of art. **Secco**, the smaller scale companion, is elegant in color integration and complex in texture intricacy – emulating the works of pigments applied to dry plaster walls in the mid-16th century.

Impasto + Secco push the limits of tufting and color capabilities. Manufactured with the latest in high-performance fiber technology, the products utilize **Antron® Lumena™ Solution Dyed Type 6,6 Nylon**, for ultimate cleanability, durability and color flexibility. The styles are available in 12-foot 6-inch broadloom, and 24-inch by 24-inch and 18-inch by 36-inch tiles. They are backed by High PerformancePC Broadloom, NexStep® Cushion Tile and AFIRMA™ Hardback Tile.



PRESS RELEASE

Impasto + Secco are Cradle to Cradle Certified™, NSF® 140 certified, CRI Green Label Plus certified and produced in a LEED®-EBOM Gold-certified manufacturing facility.

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About Bentley

Defining style, color, quality and service for more than 30 years, Bentley Mills, Inc. manufactures and markets award-winning broadloom, carpet tile, area rug and LVT products for all commercial interiors across the globe. Bentley is recognized for leadership in product design, style and customer service. Bentley is committed to sustainable commerce, and, as the largest commercial carpet manufacturer in California, the company operates in a LEED®-EBOM Gold carpet mill. For more information, contact Bentley at 800.423.4709 or visit us at bentleymills.com or on [Facebook](#), [Twitter](#), [Pinterest](#), [LinkedIn](#), [Instagram](#) and [Google+](#).

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Bentley at NeoCon 2017
Mart Showroom #1098 | 220 West Kinzie Street