

## FOR IMMEDIATE RELEASE

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### **Bush Business Furniture (BBF) to Expand into Seating**

JAMESTOWN, N.Y. – May 22, 2018 – Bush Business Furniture continues to focus on product and category expansion with the introduction of BBF Seating at NeoCon.

BBF Showroom 11-115 will feature over 30 chairs during the show, June 11-13. The line includes big and tall, executive, manager, guest, task, and nesting chairs, with a variety of leather and mesh designs. Stools and ergonomic accessories complete the robust assortment, designed for user comfort and convenient adjustability.

“Our offering of stylish and dependable chairs furthers our commitment to providing customers with easy, fast and affordable solutions,” said Mark Weppner, Vice President of Product Marketing. “BBF Seating creates complete, coordinated offices when combined with our existing furniture, and the breadth of line covers any need.”

These BIFMA-grade chairs will feature BBF’s industry-leading services such as next-day shipping with delivery in three to five business days and optional professional installation in 10-14, all at a flat fixed rate nationwide. Install 360 services include end-to-end project management, free space planning, flexible delivery and complete installation in a single visit with total package removal.

“We’re excited to provide customers with the same speed, service and value they’ve come to expect from BBF and our commercial office furniture,” Weppner said. “We’re a one-stop shop for any need from desks to storage, ergonomic products, accessories and now seating.”

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#### **About BBF**

For more than 50 years, Bush Industries has been a trusted leader, providing reliable and affordable furnishings. We have strengthened our focus on the commercial customer through the design of commercial-grade products that meet the market needs for value, speed and service. Bush Business Furniture (BBF) provides a broad scope of products and value-added services aligned to the transactional requirements of small and mid-sized businesses, and specific markets such as teleworkers and remote-office professionals. Our combination of uniquely positioned furniture lines, exceptional price points, responsive customer service, delivery options, rapid and flexible fulfillment, and free space planning services form a compelling value proposition.