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Realize Metal Leg in White finish

Bush Business Furniture (BBF) Showroom to Focus on Color Trends

JAMESTOWN, N.Y. – May 22, 2018 – Bush Business Furniture (BBF) Showroom 11-115 will highlight on-trend styles and finishes during NeoCon, June 11-13.

BBF designers have conducted research and gathered customer feedback to expand popular lines into contemporary gray and white finishes. BBF Conference Tables and the Realize metal leg collection now include a storm gray option. Realize has also grown to include additional desk and storage solutions in white.

The Studio C collection, previously available in storm gray and white, will test out two new finishes during NeoCon. Visitors to the showroom June 11 and 12 will have the opportunity to vote on their favorite new finish during the French 75 Cocktail event from 3-6 p.m. and walk away with a stainless steel BBF wine glass.

“We’ve noticed a need for white and gray products in today’s offices, and customers have loved our Studio C collection in these finishes,” said Mark Weppner, Vice President of Product Marketing. “We’re thrilled to continue expanding our product and finish assortment, and look forward to interacting with customers at the show during our cocktail event.”

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BBF Conference Tables in Storm Gray finish

About BBF

For more than 50 years, Bush Industries has been a trusted leader, providing reliable and affordable furnishings. We have strengthened our focus on the commercial customer through the design of commercial-grade products that meet the market needs for value, speed and service. Bush Business Furniture (BBF) provides a broad scope of products and value-added services aligned to the transactional requirements of small and mid-sized businesses, and specific markets such as teleworkers and remote-office professionals. Our combination of uniquely positioned furniture lines, exceptional price points, responsive customer service, delivery options, rapid and flexible fulfillment, and free space planning services form a compelling value proposition.