

HOMECREST™

O U T D O O R L I V I N G

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FOR IMMEDIATE RELEASE

Homecrest to Showcase New Products and Friendly Charm at NeoCon

WADENA, MN—June 1, 2018—Homecrest Outdoor Living plans to showcase three new furniture collections in their 15th floor booth at this year’s NeoCon. Homecrest has been a top source for high-end patio design since 1953.

Homecrest’s display is in room 1518 on the 15th floor for the entire three-day conference, June 11-13. Welcoming spokespeople will be there, ready to highlight the fresh products and start conversations. The company has been a part of NeoCon in Chicago, IL, since the 1980s.

Homecrest takes pride in their ability to serve their customers. Director of marketing, Kelly McComb, says, “People always talk about the great customer service. You’re not calling China, you’re not calling some Janet ‘what’s her last name’... you will have a key person that you’ll work with that’ll understand your business” McComb believes this quality helps set Homecrest Outdoor Living apart from other patio furniture companies in the Upper Midwest.

“Homecrest, I think, is so known for being just this place [where] you can meet the people...you get to know them.” says McComb. NeoCon is known for its designer and people-driven values.

Homecrest Outdoor Living’s booth will feature products from new Allure Modular, Eden, and Elements Air designs. Homecrest has more content about their NeoCon display in their Buzz article [here](#).



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About Homecrest Outdoor Living

Founded in 1953 in Wadena, MN, Homecrest Outdoor Living designs products in style, with passion for an unparalleled guest experience. As the iconic American manufacturer for outdoor living and enjoyment, we design and manufacture products that deliver commercial quality and hospitality feeling. We have unique collections and items that range from modern to traditional looks so that you can find your exact personal style.

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