

HOMECREST™

O U T D O O R L I V I N G

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FOR IMMEDIATE RELEASE

Homecrest's Allure Modular is the Fallingwater of Patio Furniture

WADENA, MN—June 1, 2018—Homecrest Outdoor Living will feature their Modernist-style collection of patio furniture, Allure Modular, in their 15th floor booth at NeoCon 2018. This bold design would fit right in on the deck of Fallingwater or the home of any Frank Lloyd Wright fan.

Homecrest commercial sales manager, Nathan Peterson, says his company “builds distinctive furniture to suit any outdoor space.” As [Allure Modular](#) melds the stark lines American Modernist architecture is praised for with a strong construct for weather-resistance, its outdoor space is a contemporary one. Peterson adds that Homecrest is a “truly made-in-America brand.”

The new patio furniture set uses Homecrest's model double-layer sling so that style also comes with comfort. Homecrest Outdoor Living has more content on their designs [here](#).



The Allure Modular and classic Allure series will display in room 1518 for the entire three-day conference, June 11-13.

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About Homecrest Outdoor Living

Founded in 1953 in Wadena, MN, Homecrest Outdoor Living designs products in style, with passion for an unparalleled guest experience. As the iconic American manufacturer for outdoor living and enjoyment, we design and manufacture products that deliver commercial quality and hospitality feeling. We have unique collections and items that range from modern to traditional looks so that you can find your exact personal style.

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