

officeinsight

CITED:

"MAN CANNOT DISCOVER
NEW OCEANS UNLESS
HE HAS THE COURAGE
TO LOSE SIGHT OF THE
SHORE."

—ANDRE GUIDE



Welcome to the 2018 edition of officeinsight!

We hope you're rested and recharged after the holidays and ready to embrace the design challenges we'll encounter in the new year.

In this issue, our annual **Year in Review** special feature offers a month-by-month panoramic view of the previous year – the latest developments and trends in workplace design, as reported in the pages of officeinsight. 2017 was another busy year of projects, milestones, research studies, advances in technology, and other developments impacting our constantly evolving industry. The focus on workplace wellness came even more into focus, while the blurring of boundaries between commercial and residential design became even more blurred, and crossover between workplace design and hospitality and retail markets began to sharpen focus. Natural disasters and the growing awareness of the inevitability of climate change increased the urgency of designing for resiliency.

We open the issue with the **2017 Addie Awards** – a tradition at officeinsight whereby we honor our advertisers with a light-hearted competition. It's a great way to check out the year's best in officeinsight advertising design – as in, "most popular with our jury for whatever reason."

FULL STORY ON PAGE 3...

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YEAR IN REVIEW



Ms. Lynford was honored for her contributions and efforts toward the interior design profession. She spoke about the history of IDLNY, an organization she founded in 1984 with the mission is to inform and educate New York legislative and regulatory bodies, interior designers, and consumers about the issues facing the interior design profession. [6.19.17]



Ruth Lynford

>NeoCon 2017 organizers, in their post-show summary, reported a 7% increase in registered attendance.

The Mart's continued investments into the building did not go unnoticed as new amenities and modernizations helped complement the overall show experience. Upgrades were apparent from the ground up as NeoCon attendees enjoyed The Mart's brand new 2nd Floor lounge, Marshall's Landing, designed by A+I Architects and operated by DMK Restaurant Group and a new venue for keynotes and seminars on the 19th Floor. NeoCon 2017 welcomed six new permanent showrooms to the building, as well as 75 innovative new companies to the exhibitor roster. Rich programming and a wealth of special events, parties, award ceremonies and inspiring exhibits made for a productive and fun show. Sit/stand solutions, privacy pods, ergonomic seating, integrated technologies and high-performance textiles were among five of the top trends seen throughout the show. The talks and topics headlined by keynotes Arianna Huffington, Jessica Green, and John Ronan and the debut of "Icons @ NeoCon" gave further insight into the future of commercial interiors. [6.26.17]

>Contract magazine's Best of NeoCon 2017 competition of contract furnishings products recognized 89 products by 59 companies in 44 categories. The honors included 39 Gold Awards, 42 Silver Awards, 10 Innovation Awards, and five Editors' Choice Awards for a total of 97 awards including Best of Competition, which went to **HALCON** for its **Halo** collection, a Gold Award winner in the Conference Room Furniture category and also Gold Award winner in Height- Adjustable Tables. Halo is a collection of tables, benches and storage components for formal meeting spaces. Tables are encircled by the Halo edge, providing vital connectivity and protection with impact-resistance. Modern sideboard storage and bench seating options complement the Halo tables. [6.19.17]

year in review



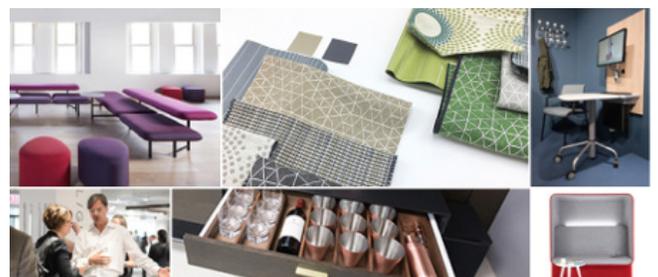
HALCON HALO

>BuzziSpace won Best of Competition in the 2017 IIDA/Contract Magazine Showroom and Booth Design Competition at NeoCon. The company's 10th Floor space, designed by BuzziSpace Studio, was the winner in the Small Showroom (Under 4,000 sq.ft.) category. The Large Showroom winner was Steelcase. Floor 7 winners were SurfaceWorks for Large Booth and TURF Design for Small Booth. [6.19.17]



BuzziSpace at NeoCon 2017

>The officeinsight team, including contributors Peter Carey, Julia Peppard and Stephen Witte, presented our Delights of NeoCon 2017. This is where we really get to dive into what we found fantastic at the show – the products, showrooms, parties, seminars and people that make each year stand out from the rest. [6.26.17]



6 4 Delights of Neo Con 2017

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>Don't Fence Me In: A NeoCon Presentation by Gensler Houston. As our readers are well aware, we closely follow the workplace strategy efforts of **Gensler Houston's Sven Govaars** and **Dean Strombom**, whose presentation on their most current workplace strategy research at NeoCon this year was their seventh consecutive one. This one entitled, "Don't Fence Me In," explores the limitations people experience in the workplace, the nature of choice – how we make choices, and how designers can provide the *right* choices – using the Internet of Things to help accomplish that. "Some people building fences to keep people out – and other people build fences to keep people in. May all your fences have gates." – August Wilson. Read more [here](#) [7.3.17]

>officeinsight contributor Stephen Witte interviewed Rottet Studio founding principal and president of Lauren Rottet during NeoCon at her showroom on the Merchandise Mart's third floor. In the first of a two-part series, the discussion ranged from designing spaces that feel good to how art informs design, how visionary design comes to be, and how to craft a successful design career. [7.10.17] In the second segment, Ms. Rottet mused on building the right team, inspiration from NASA, and the ideas informing the new Rottet Collection. [7.17.17]

>DIFFA/Chicago's Gala 29, held on Jun. 10 at the Modern Wing of the Art Institute of Chicago, brought together more than 500 design enthusiasts and raised \$450,000. This year featured for the first time a VIP cocktail event hosted by Diane Hoskins and Andy Cohen, the event's honorary co-chairs and co-CEOs of Gensler. Expertly emceed by TV's Catherine De Orio of "Check, Please!," Gala 29 also featured a series of inspiring presentations as well as its highly anticipated live auction and raffle, featuring exclusive and rarely available experiences and offerings. Kicking off the Live Appeal were two of the organization's biggest fundraisers. Jim Keane, president and CEO of Steelcase, and Tom Karras representing Gianni, pledged \$20,000 each to DIFFA/ Chicago's endowment. [6.19.17]

>Rick Kilmer joined Knoll, Inc. as president of HOLLY HUNT, working with Founder, CEO and Creative Director Holly Hunt. He succeeds David Schutte, who was named Executive Vice President – Specialty Businesses, earlier this year. Most recently, Mr. Kilmer served as president of Flor, the residential carpet tile division of Interface. Prior, he held positions with Janus et Cie and Kohler, where he served as general manager of Kallista, a boutique brand. [6.19.17]

>ASID's Washington, DC headquarters is the first space in the world to achieve both Platinum Level Certification for the WELL Building Standard™ under WELL v1 and LEED Certified Platinum under the LEED ID+C rating system. These are the highest recognitions awarded by the International WELL Building Institute™ and the U.S. Green

Building Council. The 8,500sf office space, designed by Perkins+Will, incorporates the most innovative health and wellness design features, and has sustainability as a central philosophy. It features human-centric design elements including biophilic design strategies, which introduce natural elements into a space to help reduce stress and increase air quality; sound masking systems; rigorous water quality standards; and a circadian lighting system developed to expand efficiency by helping to regulate the body's physiological processes. These design foundations are coupled with policies and procedures that emphasize employee health and productivity. Fresh fruit and vegetables are provided, sit/stand desks are present at workstations, and a wellness room is available to provide mental breaks, among countless other features. [6.19.17, 7.17.17]



ASID DC Headquarters. Photo by Eric Laignel

>The Center for Active Design entered a strategic partnership with BOMA Canada and Fitwel. This partnership aligns the strengths of BOMA BEST, the leading Canadian sustainable building certification with Fitwel, the premier health-promoting building certification. Both certification programs represent a cost-effective, high-impact approach to transforming existing buildings. Development of a cross-walk between Fitwel and BOMA BEST to identify overlapping strategies between the two systems is underway, with expected publication in Fall 2017. [6.19.17]

>Humanscale received the 2017 Manufacturer Visionary Award from the International Living Future Institute. The company was cited for its commitment to transparency, completion of the Living Product Challenge, and overall mission to create a future that is socially just, culturally rich and ecologically restorative. Its Sustainability Program includes a variety of initiatives in addition to those established by the International Living Future Institute. [6.19.17]